

WHX Osaka

Formerly Japan Health

Cindy Lin

Company / Organization

Taiwan Green Cross Co., Ltd.,

Title

Executive Director / International
Business Development

 **Location** Taiwan

Biography

Cindy Lin is the third-generation successor of Taiwan Green Cross Co., Ltd., where she is responsible for overall operations and international business development. Over the past six years, she has actively promoted the company's international expansion and strengthened partnerships with pharmaceutical companies worldwide, facilitating the introduction of high-quality healthcare products to Asian markets.

Cindy holds a Master's degree in Marketing from the United Kingdom and has strong expertise in international market strategy and industry collaboration. She is committed to building long-term, trust-based partnerships with global pharmaceutical companies and advancing access to innovative healthcare solutions across Asia.

About the Organization

Taiwan Green Cross Co., Ltd., with over 55 years of experience, is a pharmaceutical company specializing in pharmaceutical import, export, and international partnerships. The company plays an active role in bringing high-quality pharmaceutical products into Taiwan while promoting Taiwan-manufactured medicines to international markets.

Taiwan Green Cross primarily imports blood products from Europe and exports the Taiwan-manufactured thrombolytic agent Urokinase to multiple Asian countries. With long-standing expertise in cardiovascular and critical care fields, the company has established strong relationships with hospitals and healthcare professionals in Taiwan.

Looking ahead, Taiwan Green Cross continues to expand global collaborations and welcomes opportunities for distribution, licensing, and strategic partnerships with international pharmaceutical companies.