

Medlab Asia
By Informa Markets

Asia Health
By Informa Markets

16-18 July 2025

Malaysia International Trade and Exhibition Centre (MITEC)
Kuala Lumpur, Malaysia

Pioneering the future of medical laboratory & healthcare in the ASEAN region

medlabasia.com
medlabasia.com/asiahealth

Co-located with

CPHI
South East Asia



Leading the innovations of medical laboratory & healthcare in the ASEAN region

Medlab Asia and Asia Health, hosted by Informa Markets, is a premier event for the ASEAN medical laboratory and healthcare industry, connecting professionals with cutting-edge products and showcasing the latest innovation.

Medlab Asia is a gateway to the vibrant ASEAN medical laboratory sector, offering extensive business development and networking opportunities. It showcases a wide range of products, including laboratory equipment, disposables, consumer goods, reagents, and tests.

Asia Health is a key platform in the ASEAN healthcare sector, offering opportunities to showcase products, expand networks, and reveal innovations. It features exhibitors from medical equipment, disposables, healthcare services, infrastructure, imaging, sterilization, IT solutions, and emergency services.

Block your calendars

Medlab Asia and Asia Health 2025

16-18 July 2025

Malaysia International Trade and Exhibition Centre (MITEC),
Kuala Lumpur, Malaysia



2024 Overview

Held on 10-12 July 2024,
at Queen Sirikit Convention Center, Bangkok, Thailand.



11,718 professional visits

- **8,465** trade visitors
- **3,253** delegates

* **9,166** unique visitors

54 countries represented

133 speakers



5 country pavillions

450 exhibitors companies

33 exhibiting countries



\$37.5 Million

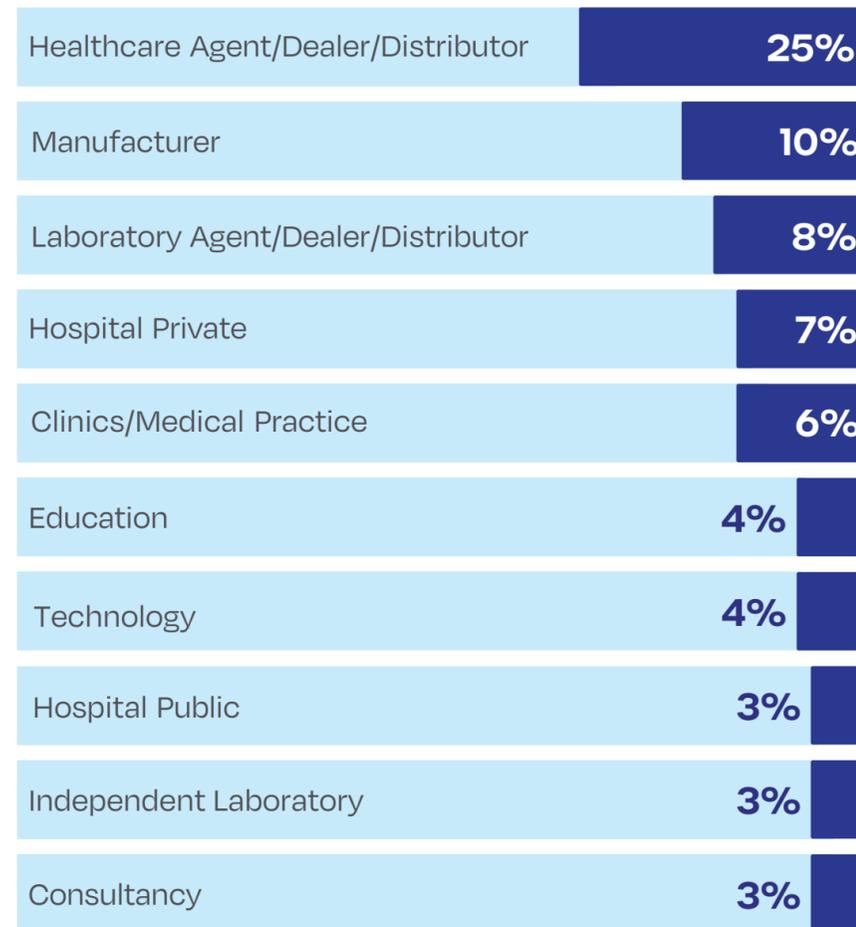
total value of business generated

during the exhibition and expected over the next 12 months
as a result of exhibiting.

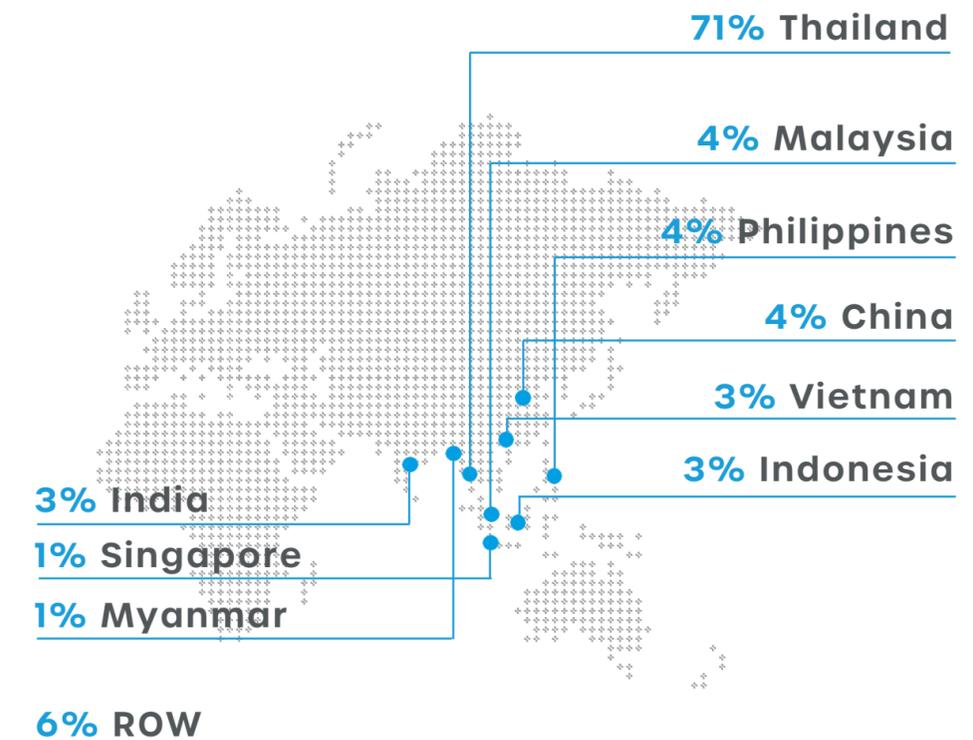
**Results provided by GRS Explori

Visitor overview

Nature of business



Breakdown by region



What to expect at Medlab Asia & Asia Health 2025

12,000 +
Sqm of space

10,000 +
Visitors

3,000 +
Delegates

54 +
Countries

350 +
Exhibitors
companies

15 +
Exhibiting
countries

12 +
Academic &
business
conferences

150 +
Local &
International
speakers

23 +
Supporting
organisations

Features



**Live- demonstration of
Products, Innovations,
& Services**



**International
Pavilions**



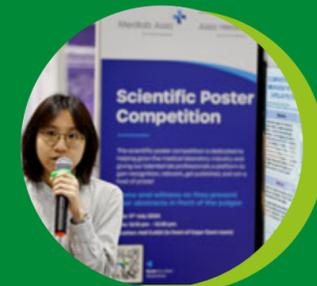
**Hosted buyer
Programme**



**Business
Matching**



**Academic accredited
& Business conferences**



**Scientific Poster
Competition**



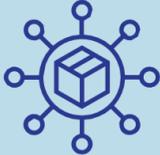
**Workshop &
Training**



**Consultancy
Clinic**

Visitor Profile

Meet with a full spectrum of lab and healthcare professionals who are purchase-ready and on the look-out for the latest untapped discoveries.

 <p>Dealer & Distributor</p> <ul style="list-style-type: none"> • C-level/Owner • Sales Manager 	 <p>Healthcare / Laboratory Professionals</p> <ul style="list-style-type: none"> • Procurement Manager • Department Head • Hospital Management 	 <p>Independent/ Hospital Laboratory Management</p> <ul style="list-style-type: none"> • Purchasing Manager • General & Senior Management
 <p>Hospital and Medical Center</p> <ul style="list-style-type: none"> • Healthcare Leaders • Government Leader 	 <p>Investors</p> <ul style="list-style-type: none"> • Medical Professionals 	 <p>Leadership</p> <ul style="list-style-type: none"> • Importer • Exporter • Trade Agency

Exhibitor Profile

Medlab Asia and Asia Health provides the right platform to showcase a wide spectrum of products which bring utmost value to your business.

 <p>Medical laboratory equipment & devices</p>	 <p>Laboratory disposables & consumer goods</p>	 <p>Laboratory equipment</p>	 <p>Laboratory instruments</p>
 <p>Laboratory reagents</p>	 <p>Laboratory tests</p>	 <p>Medical equipment and devices</p>	 <p>Disposables and consumer goods</p>
 <p>Healthcare and general services</p>	 <p>Healthcare infrastructure and assets</p>	 <p>Imaging</p>	 <p>Sterilization and Decontamination</p>
 <p>IT systems and solutions</p>	 <p>Emergency</p>		

2025 Conferences at a glance

In addition to industry trends and obtaining accreditation, delegates also emphasized their keen interest in the latest products and solutions. Medlab Asia and Asia Health will be hosting variety of academic accredited conferences, management, business seminars, governance and policy updates

Summit

- Asia Health Ministerial Summit

Business Talks

- Thought Leadership: Doing Business in Asia
- Health Financial Policy
- Digital Health and Transformation

Scientific and Academic Conference

- Clinical Chemistry
- Molecular Diagnostics & Genetics
- Anatomic Pathology
- Clinical Microbiology
- Sterilisation & Decontamination and Infection Control
- Total Radiology

Healthcare Management Seminar

- Hospital Management
- Patient Safety

Networking

- Women in Healthcare Networking

Academia and Business Supporting Organizations Approach

- Ministry of Health, Malaysia
- Malaysian Institute of Medical Laboratory Sciences (MIMLS)
- The Malaysia Medical Device Association (MMDA)
- Association of Malaysian Medical Industries (AMMI)
- The Association of Private Hospitals of Malaysia (APHM)
- Malaysian Sterile Service Association (MSSA)
- Asia Pacific Medical Technology Association (APACMed)
- Asia Association of Medical Laboratory Scientists (AAMLS)
- Malaysian Society of Radiographers
- Malaysia Medical Device Manufacturers Association (PERANTIM)
- Malaysian Investment Development Authority (MIDA)
- Medical Device Authority, Ministry of Health Malaysia (MDA)
- Malaysian Medical Council (MMC)

Why **Medlab Asia** & **Asia Health 2025**

Targeted Marketing

- Segmentation: Group potential attendees into end users, business people, and decision-makers.
- Customized Campaigns: Tailor marketing for each group, focusing on relevant features like business matching and academic accreditation.

Leverage Brand Recognition

- Brand Association: Use our mother brand's credibility and channels to enhance promotion.

Business Matching & Hosted Buyer Program

- Networking: Facilitate targeted business matching and offer a Hosted Buyer Program for key buyers.

Academic Accreditation

- Educational Value: Promote accredited sessions and certification programs to attract professionals.

Engage Government Authorities

- Authority Involvement: Feature insights from reimbursement and licensing authorities.

Strategic Partnerships

- Industry Communities: Collaborate with associations to boost networking and business opportunities.

Digital Presence

- Online Marketing: Implement SEO, social media, and email campaigns; provide an online platform for easy product discovery.

Post-Event Follow-Up

- Feedback & Engagement: Gather feedback and maintain engagement through newsletters and updates.

Online Event Platform

- Beside onsite event, we also provide an online platform to maximize brand exposure, business opportunity and facilitate sellers and buyers to connect over online platform.

Why Malaysia

Malaysia Healthcare Industry



Malaysia is a top healthcare destination in ASEAN and a strategic hub for medical devices, positioned for strong growth driven by medical tourism, rising life expectancy, advanced treatments, and increasing chronic disease care. Malaysia's healthcare market aligns with global expansion trends, projected to grow by 63% from \$575.6 billion in 2024 to \$939 billion by 2032, creating valuable opportunities for medical companies.

The medical device sector in Malaysia is projected to grow at a 9.5% CAGR through 2028, reaching \$3.64 billion. Demand for consumables is also expected to expand at a 10.2% CAGR, driven by government support, medical tourism, and an aging population, reaching \$986 million by 2028.



State of The Art
Technology Adoption
& Advancement



Global Key
Medical Devices
Manufacturing Centre



Uncompromised
Quality



Established
Industry Ecosystem



Competitive costs
attract international
patients



Government support
and investment drive
industry growth



The medical device sector in
Malaysia is projected to grow
reaching \$3.64 billion in 2028

Support organization in Malaysia

Medlab Asia and Asia Health 2025, under the theme of International Healthcare Week, is supported by the Malaysian healthcare government and organizations, emphasizing a collaborative effort to advance healthcare innovation and development throughout ASEAN.

Strategic partners



International Healthcare week

International Healthcare week is set to be an umbrella concept which will have 3 global known branded exhibitions by Informa Markets



Medlab Asia

The exhibition that covers medical laboratories and its services.



Asia Health

The exhibition that covers Medical Device, hospital services and healthcare system.



CPHI South East Asia

The exhibition that covers the entire production of Pharmaceutical.

International Healthcare Week focuses on enhancing system development and comprehensiveness in healthcare, with the primary goal of improving access and integrating innovative technology for better population health and economic stability.



Let's get **talking**

For exhibiting enquiries contact:

Asia



Nicha Chamchumrus
Senior Event Manager
Tel : +66 96 1592263
Email: nicha.c@informa.com



Non-Asia

Tom Coleman
Exhibition Director
Email: Tom.Coleman@informa.com



Roshal Solomon
Account Manager
Tel : +971 565068136
Email: Roshal.Solomon@informa.com

