



Post show report 2024

Save the date!

June 11-13, 2025 | Miami Beach Convention Center

fimeshow.com



Source global medical products efficiently, connect lastingly

At FIME, the largest medical trade show in the Americas, our main purpose was to create a unique platform where the global medical community could efficiently source the latest medical products from around the world and establish lasting connections. We listened to your needs, and we delivered an event that not only showcased the ultimate advancements in healthcare but also fostered valuable networking opportunities.

Held in Miami Beach, this year's show edition enabled 13,860 professionals in the medical industry from 116 countries to connect with 1,204 exhibitors from around the globe. The event allowed attendees to discover and acquire cutting-edge medical products, network with medical dealers and distributors, industry leaders, manufacturers, decision-makers, policy

makers, and healthcare experts. Our event provided a matchless opportunity to explore business prospects, witness technological developments, and build enduring partnerships.

The Florida International Medical Expo was designed to help visitors and exhibitors achieve their goals, drive their businesses forward, and enhance their presence in the medical industry. The event also featured empowering educational sessions on critical topics shaping the future of healthcare.

This year, FIME created new opportunities for the global medical industry and set the stage for even greater accomplishments in 2025 and beyond. This report summarizes the potential and outcomes achieved, paving the way for new ambitions and advancements at FIME 2025.



FIME 2024 Overview



13,860 professional visits
8,182 visitors
1,204 exhibitors
51 speakers



15 country pavilions
55 exhibiting countries
116 countries represented



\$480 Million**
total value of business generated

Digital audience



693,855 website views

f **6,360** followers **o** **4,536** followers
X **5,225** followers **y** **787,554** views
in **4,549** followers



"For Infinium the 2024 FIME exhibition was a milestone for both the growth of our product lines and the impact of the show. We had great client meetings, and expanded space that attracted more foot traffic and interest from partners and customers from many different countries. We are looking forward to next year."

Justin Jeffries
Marketing Director at Infinium Medical

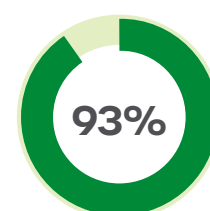


"Every visitor was genuinely interested, and all were high-quality prospects for our company, consisting of physicians, practitioners, distributors and more. As a result of the excellent 2024 FIME Show, Dynaris has signed a contract for the 2025 FIME Show."

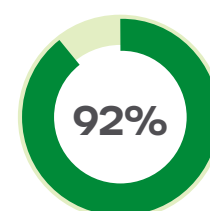
Lon Aylsworth
CEO/CTO at Dynaris



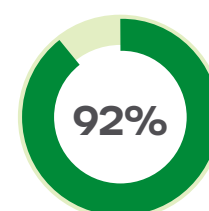
Exhibitor overview



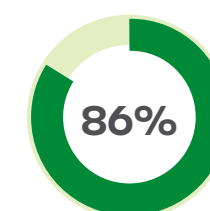
93% of exhibitors rated FIME as an important platform for their business



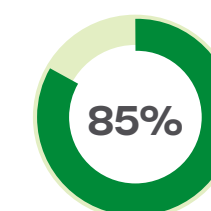
92% of exhibitors will participate again in next year's edition



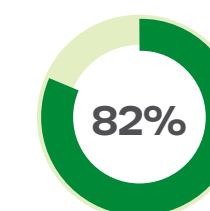
92% of exhibitors rated the quality of visitors as good to excellent



86% of exhibitors were very satisfied with FIME this year

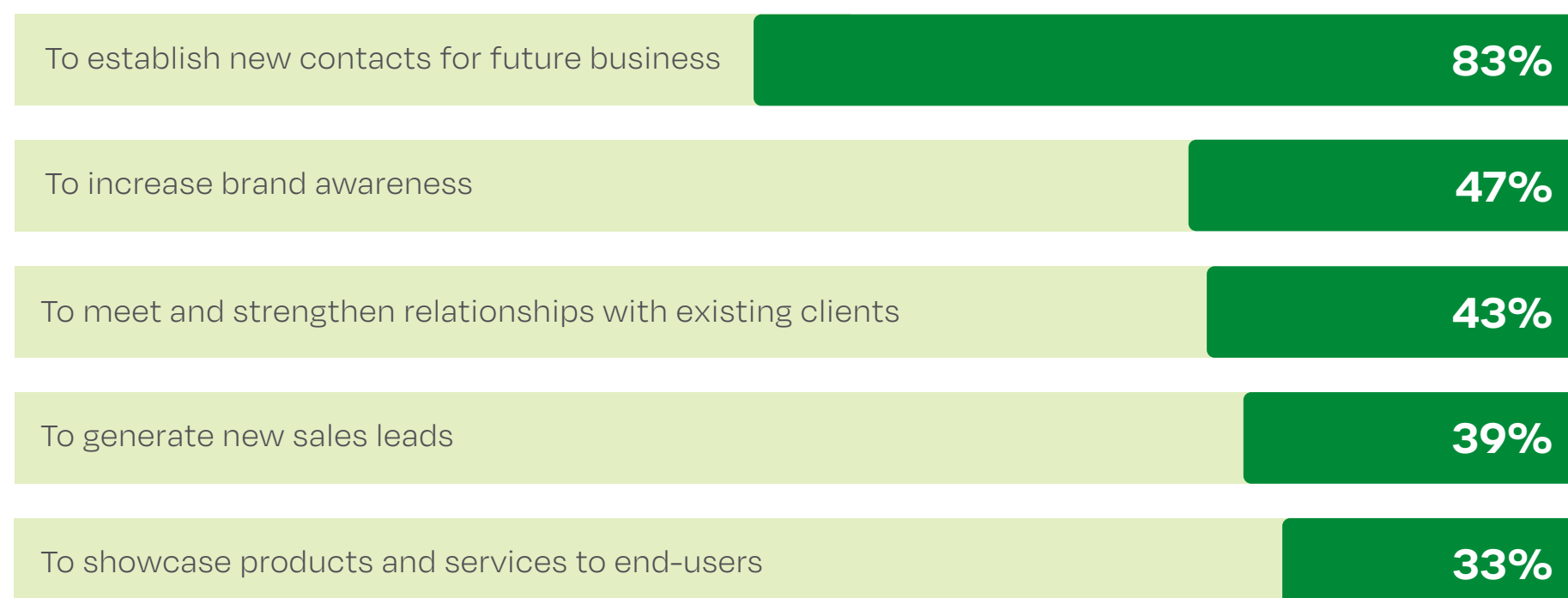


85% of exhibitors were satisfied with the opportunity to meet medical dealers and distributors at FIME



82% of exhibitors were satisfied with accomplishing their objective of meeting new business contacts

Top 5 reasons for exhibiting

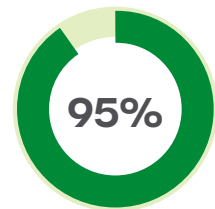


"Exhibiting at FIME 2024 in Miami was an incredibly positive experience for ISS Medical. We were thrilled with the enthusiastic interest from representatives and distributors in our OxiplexTS200 non-invasive, FDA-cleared tissue oximeter. Additionally, attending several presentations at the Innovation Hub provided valuable insights into what we need to do to successfully enter and sell in the US and global healthcare markets. The event was instrumental in helping us understand the nuances of market entry and further solidified our presence as a leader in the tissue oximetry market."

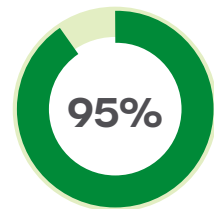
James P. Keeler, Marketing Director at ISS Medical



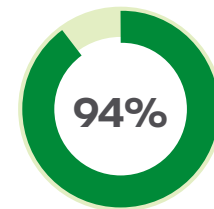
Visitor overview



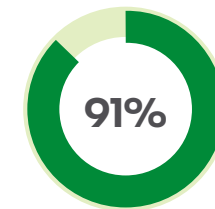
95% of visitors were satisfied with FIME this year



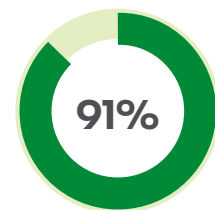
95% of visitors rated FIME as an important platform for their business and organizations



94% of visitors rated the quality of exhibitors from good to excellent



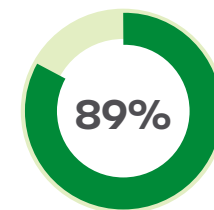
91% of visitors will be attending FIME again next year



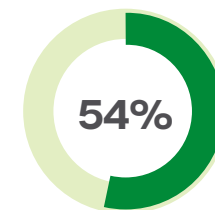
91% of visitors found their experience valuable in relation to the time and travel investment



90% of visitors sourced new suppliers



89% of visitors possessed a high level of purchasing authority within their companies

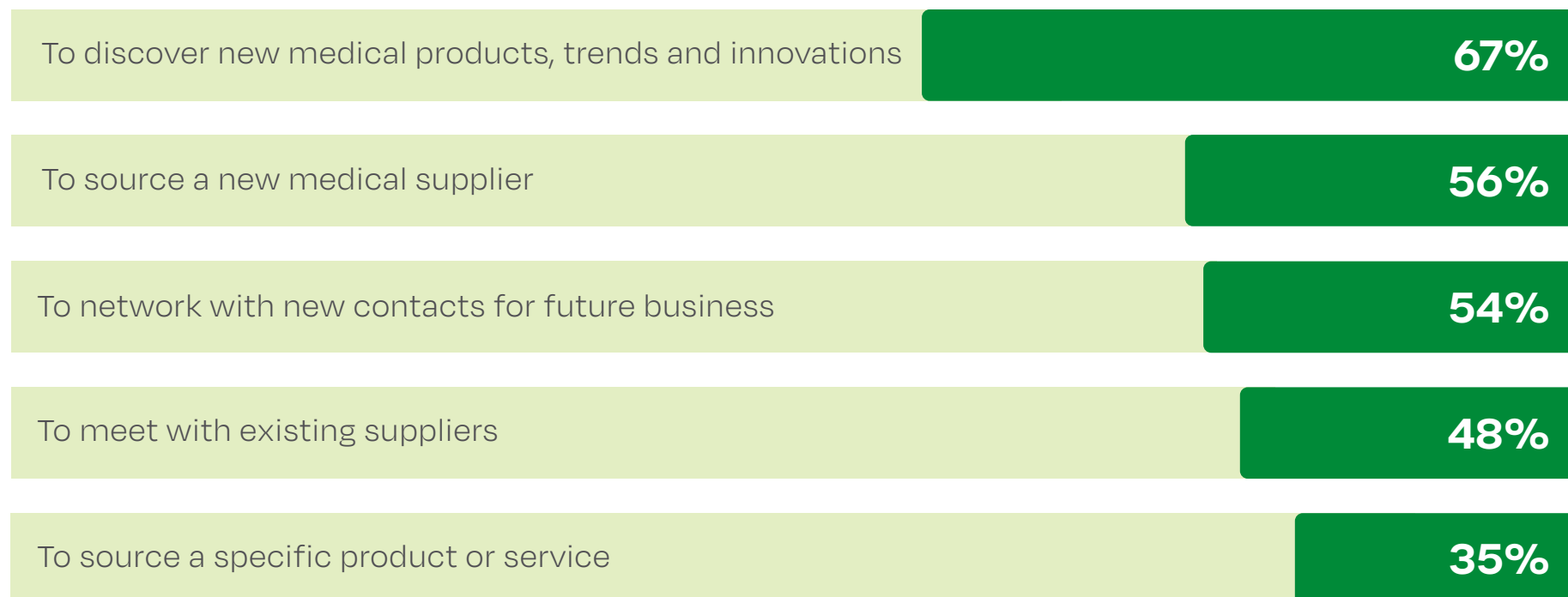


54% of visitors attend the show every year

NPS Score: 34

Industry Benchmark: 27.8

Top 5 reasons for visiting



"We have been repeating booth sponsors at FIME and continue each year because of the value we find in introducing our services to the broader international community. FIME 2024 opened up additional markets we had not seen much participation in in the past. If our numerous after-show follow-ups are any example, this will be the best year results we have seen from our participation. We signed up for another booth for 2025 since FIME continues to deliver on providing the best platform in the medical support field."

John Gargaro, President at RAF Solutions

Visitor and Exhibitor geo-overview

Breakdown by region



Visitors



Exhibitors

51% | 28% North America

3% | 8% Europe

8% | 1% Caribbean

10% | 2% Central America

23% | 6% South America

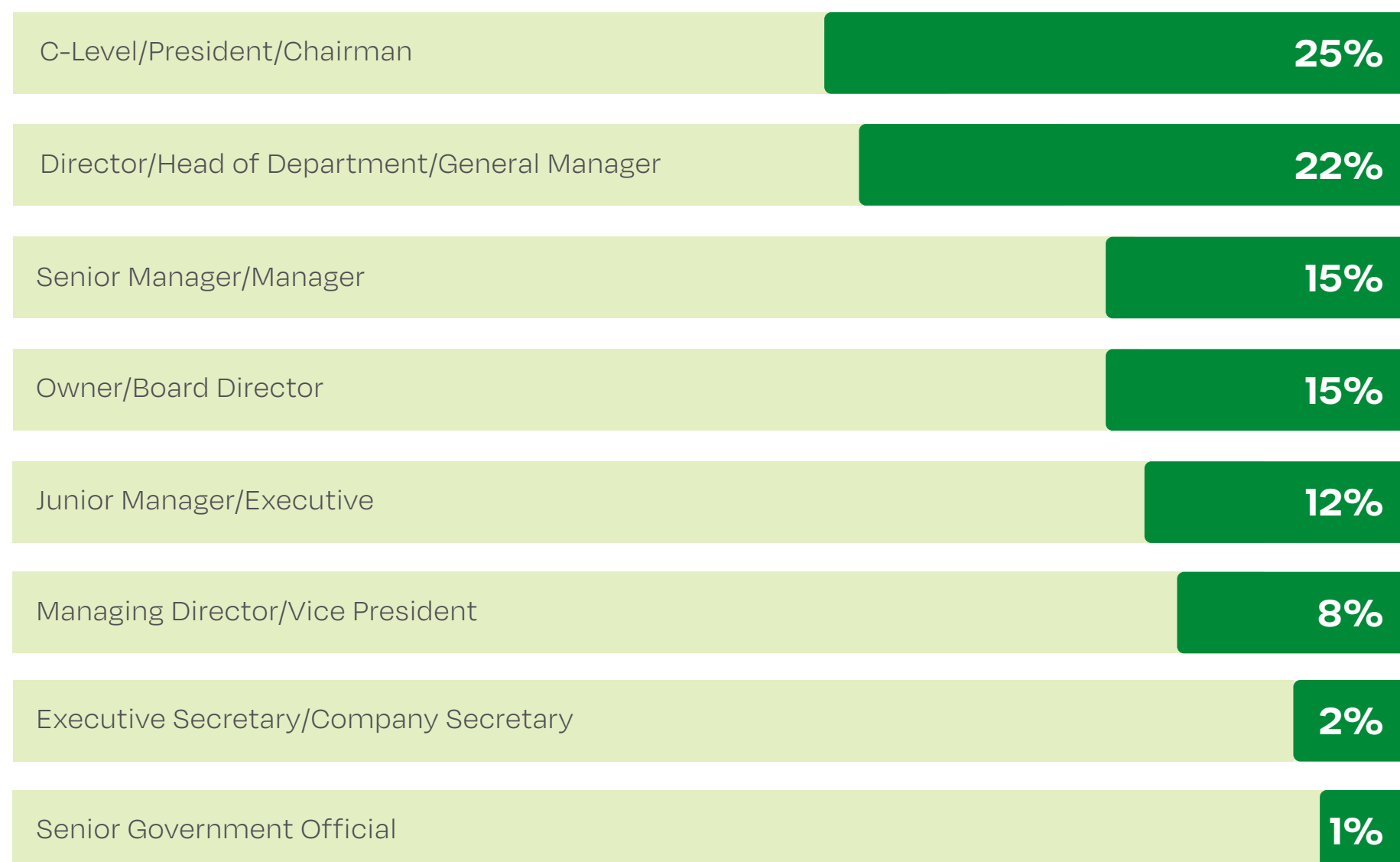
4% | 46% Asia

1% | 9% ROW

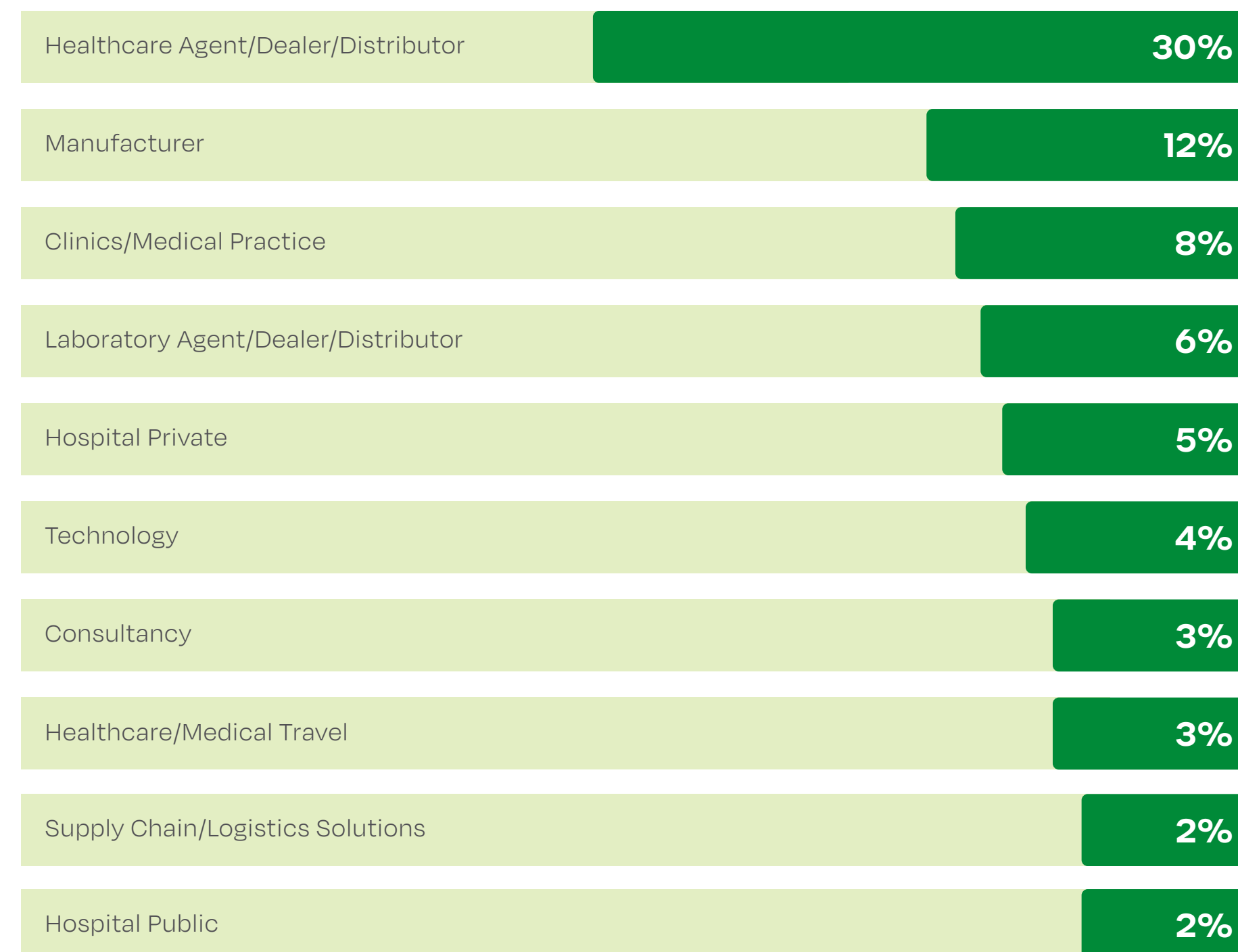


Visitor overview

Seniority



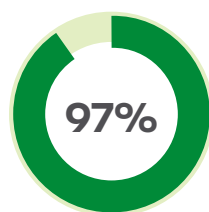
Top 10 nature of business



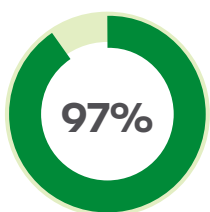
Business and Innovation Health Hub

The Business and Innovation Health Hub at FIME 2024 featured several key highlights. These included a panel on driving hospital innovation through collaboration with startups and med tech companies, the **Innov8 start-up** competition with top 20 start-ups in the medical industry competing on stage, and sessions on **navigating the US health system sales cycle, doing business with the world,** and **VC insights into healthcare startup funding.**

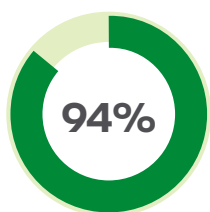
Led by industry experts, venture capitalists, hospital executives, and founders, these sessions provided significant value to a diverse audience. Attendees included entrepreneurs, investors, C-suite executives, healthcare executives, hospital administrators, industry experts, healthcare sales professionals, regulatory affairs professionals, and medical dealers and distributors.



of visitors rated the Health Biz and Innovation Talks between good and excellent



of visitors rated the Innov8 Start-up Competition as good and excellent

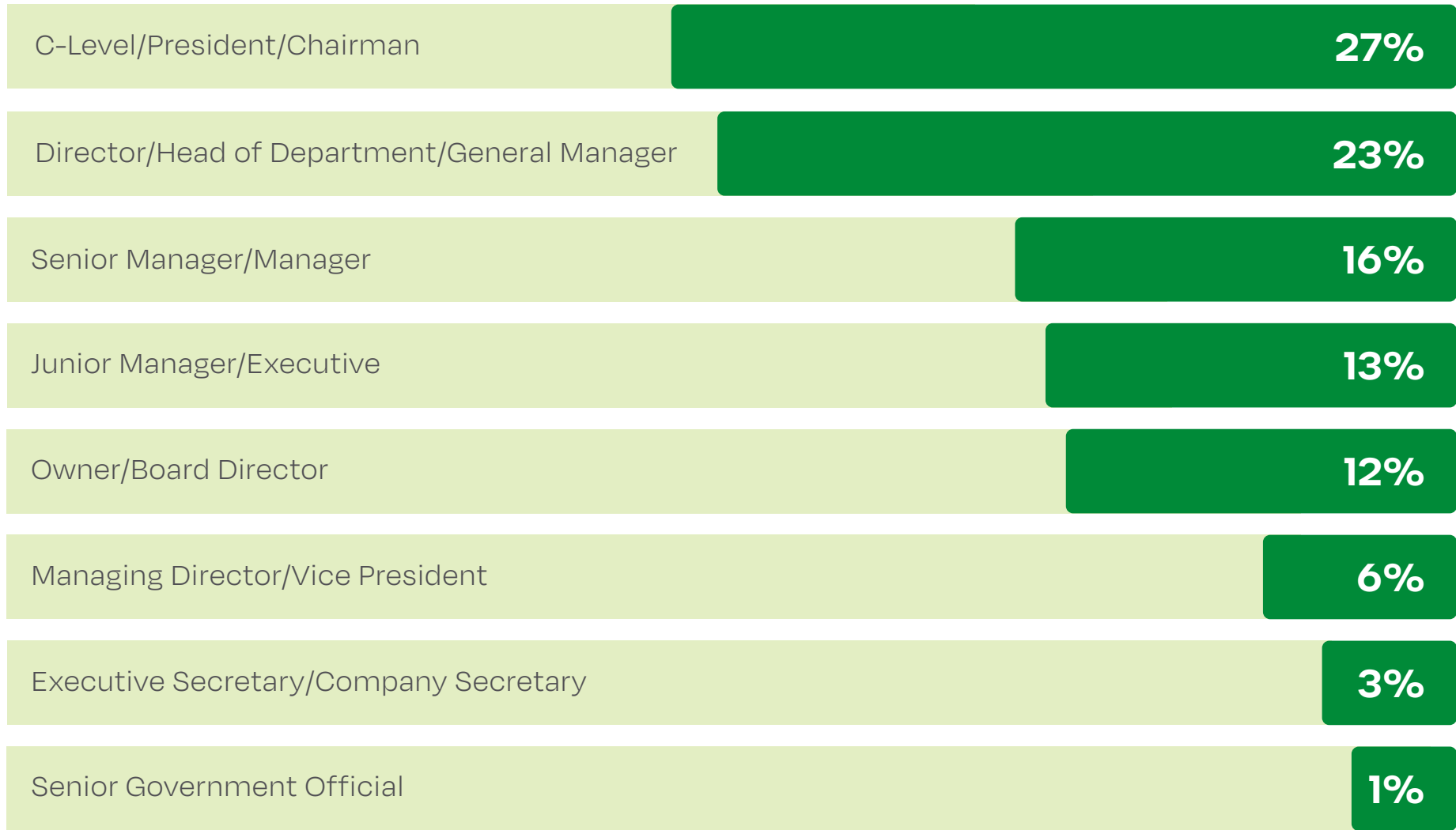


of visitors rated the Business and Trade Series between good and excellent



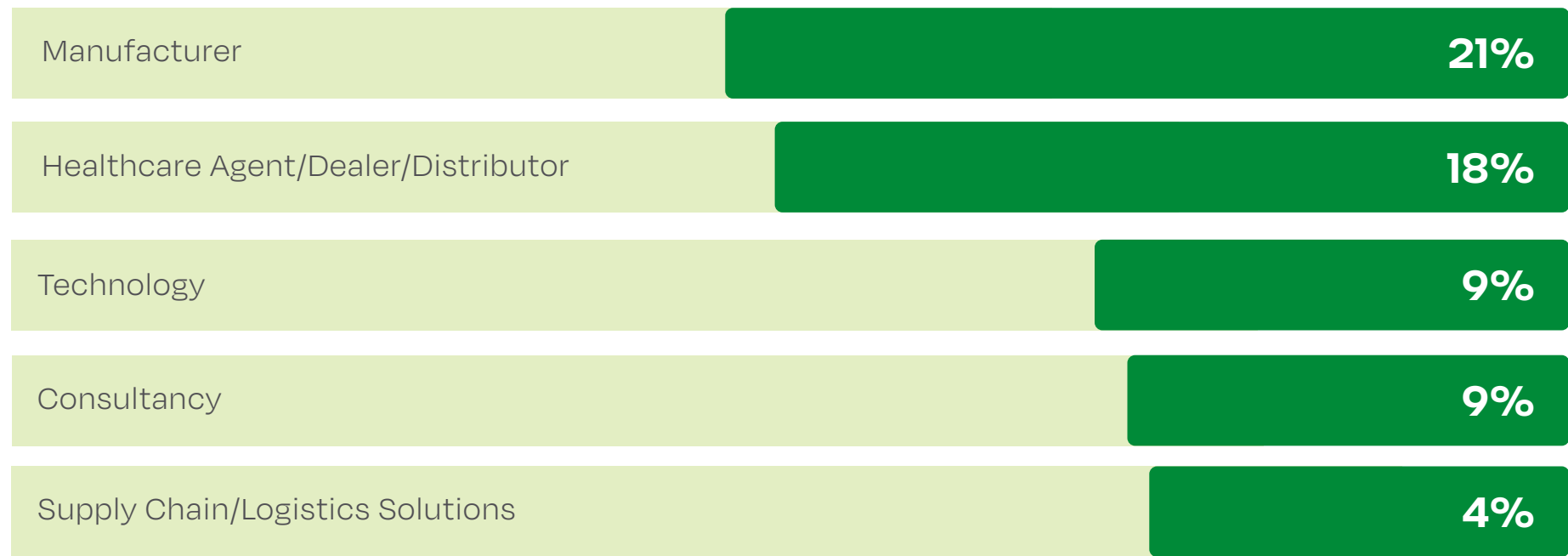
Conference attendees overview

Seniority

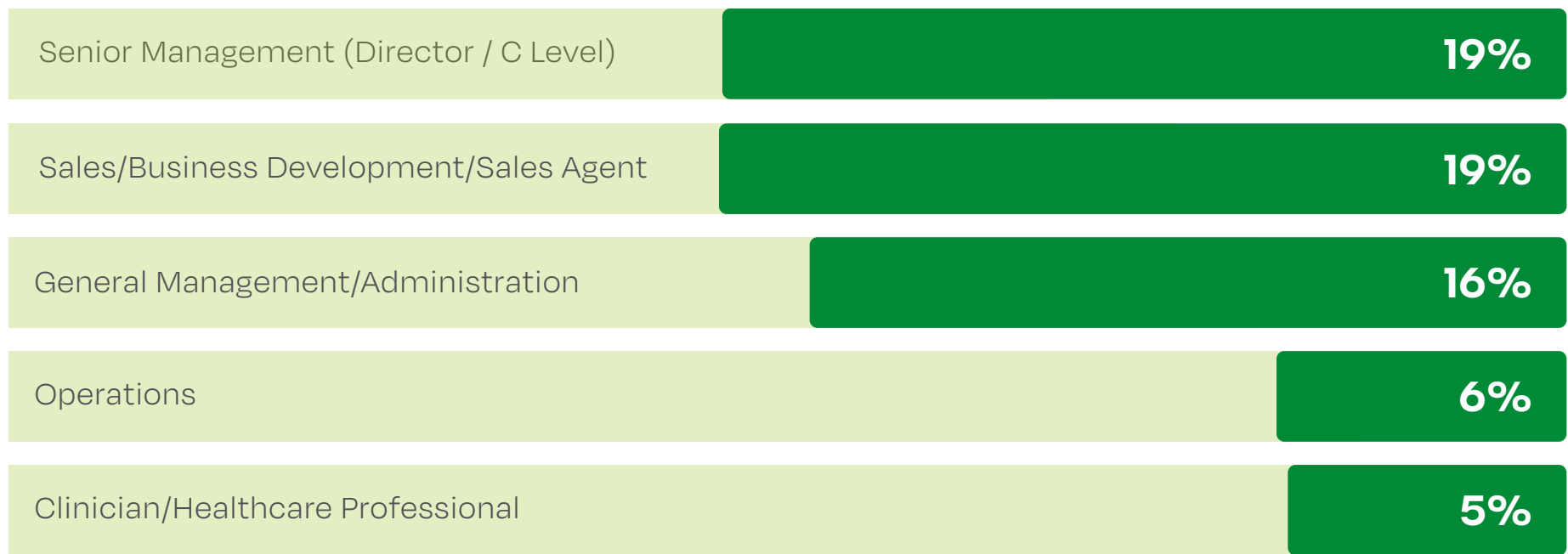


Conference attendees overview

Top 5 Nature of business

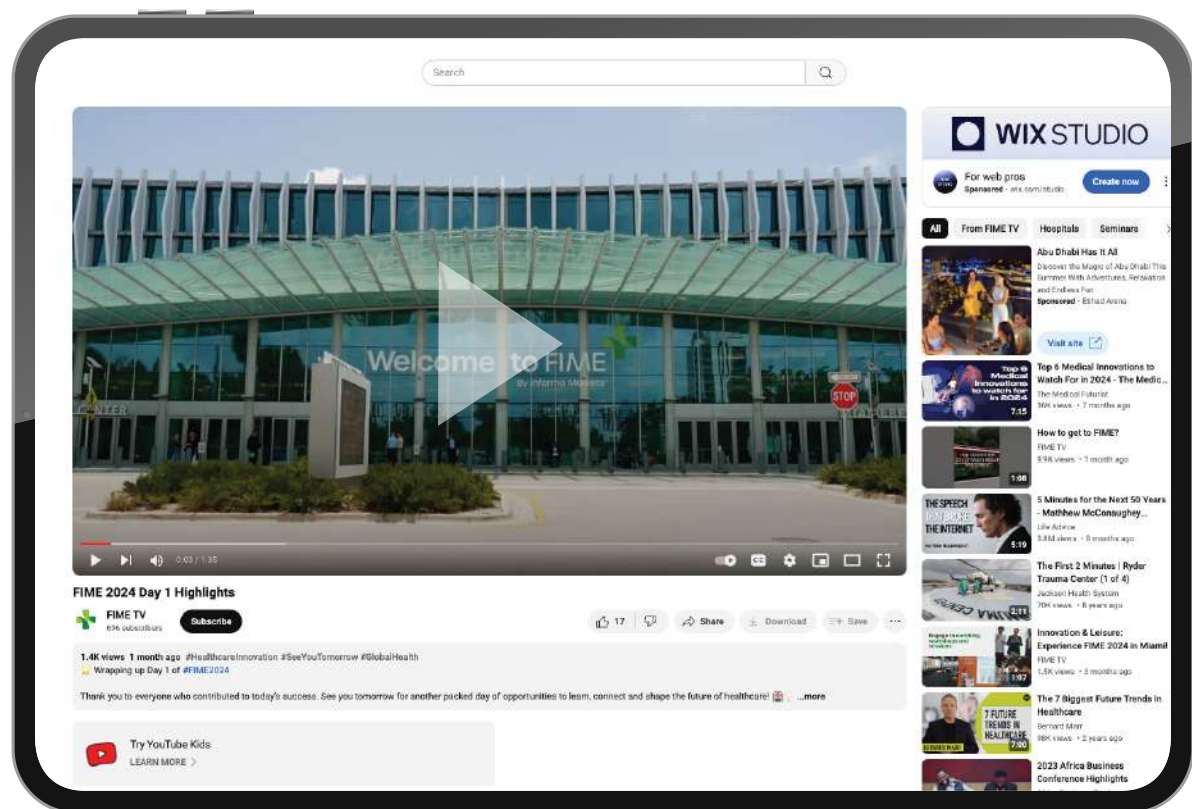


Top 5 Job Functions

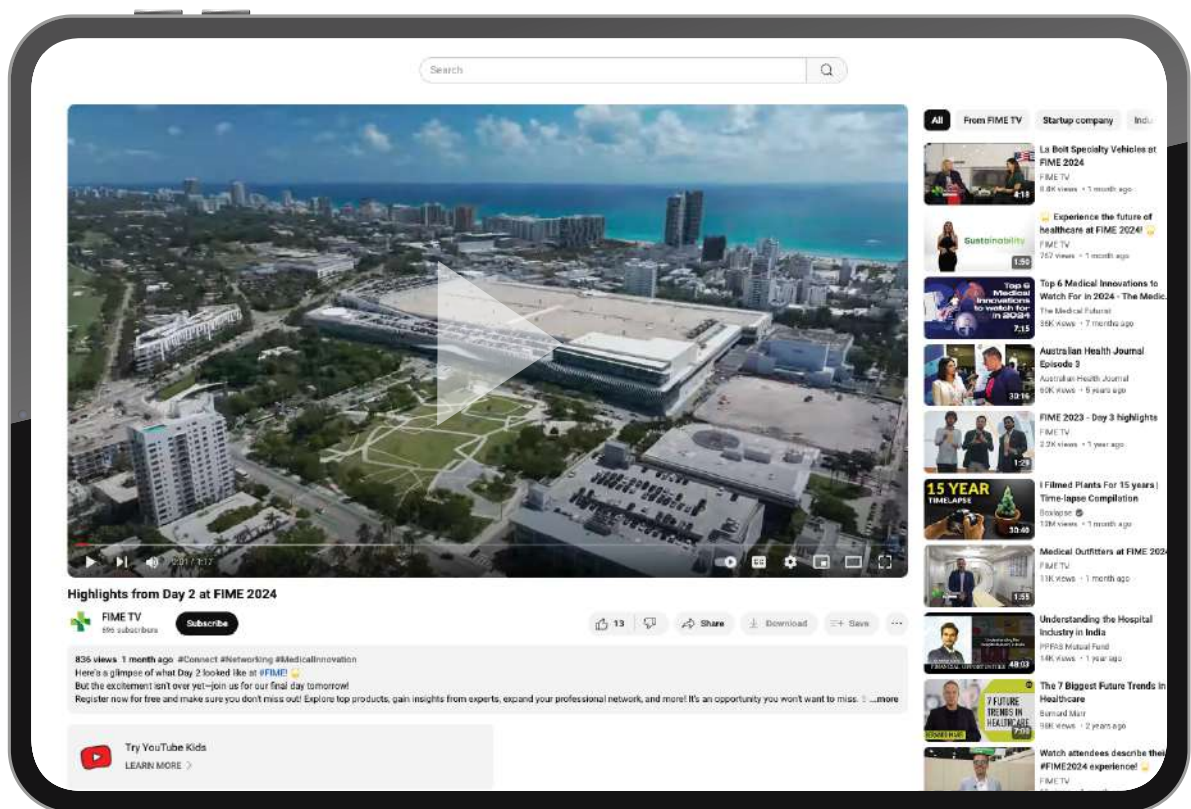


Show daily highlights

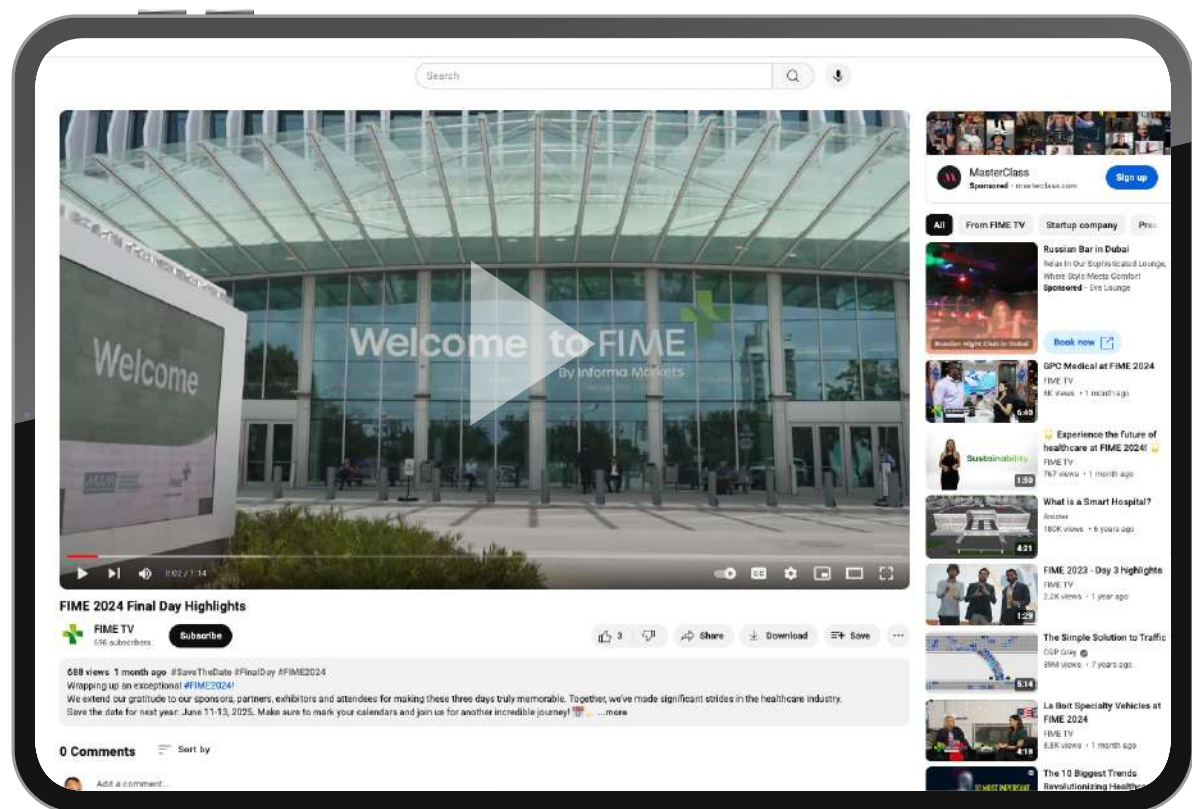
Day 1 highlights



Day 2 highlights



Day 3 highlights



“Protech Medical considers FIME home. Each year FIME delivers more distributors and high-quality sales opportunities throughout Latin America. With each year we see hard work pay off with higher attendance and a larger international market presence. As manufacturers showcasing our wide range of radiation safety products, there is no other show matching the value FIME can offer. We are very happy to call FIME home.”

Jarrood Parasmo
President and Owner of Protech Medical

Thank you to our partners

FIME
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Mark your calendars

June 11-13, 2025

Miami Beach Convention Center

Secure your booth today

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