



WHX Miami

Formerly FIME

Post show report 2025

Save the date

June 17-19, 2026

Miami Beach Convention Center

worldhealthexpo.com/miami

Connecting healthcare trade and innovation across the **Americas**

At **WHX Miami 2025**, the reimagined face of FIME and the leading healthcare trade platform in the Americas, our purpose was clear: to unite a global industry navigating complexity, and to offer a space where meaningful partnerships, pragmatic solutions, and bold opportunities could emerge.

More than just a medical trade show, **WHX Miami 2025** brought together healthcare stakeholders from across continents to showcase cutting-edge technologies, spark vital conversations, and drive forward the kind of cross-border collaboration our industry needs today. From rethinking supply chains to identifying scalable growth, the event was anchored in action and strategic foresight.

Held at the Miami Beach Convention Center, WHX Miami delivered on its mission to connect medical manufacturers, dealers, distributors, innovators, regulators, and decision-makers, offering unmatched access to global markets and commercial opportunities. Through an energized show floor, high-level networking, and future-focused content sessions, the event served as a compass for navigating today's volatile landscape.

WHX Miami 2025 was built for progress, helping attendees not just showcase innovation, but shape the future of healthcare trade. This report captures the scale, outcomes, and impact of this year's edition, and lays the foundation for what's next as we continue to move the industry forward, together.



WHX Miami 2025 overview

 **13,626** professional visits

 **8,074** visitors

 **1,214** exhibitors

 **71** speakers

 **121** countries represented

36 exhibiting countries

13 country pavilions

 **US\$ 556**
million

Total value of
business generated

Digital audience

 **790,662** page views

 **1,138,426** views

 **6,900** followers

 **6,658** followers

 **6,700** followers

 **5,109** followers

Visitor overview

> 34 NPS score

> 30 Industry benchmark

94% of visitors were satisfied with their overall experience at WHX Miami 2025

94% of visitors rated WHX Miami as a vital platform for their business or organization

92% of visitors held high levels of purchasing authority within their companies

92% of visitors plan to attend WHX Miami again next year

91% of visitors found the experience valuable relative to the time and travel investment

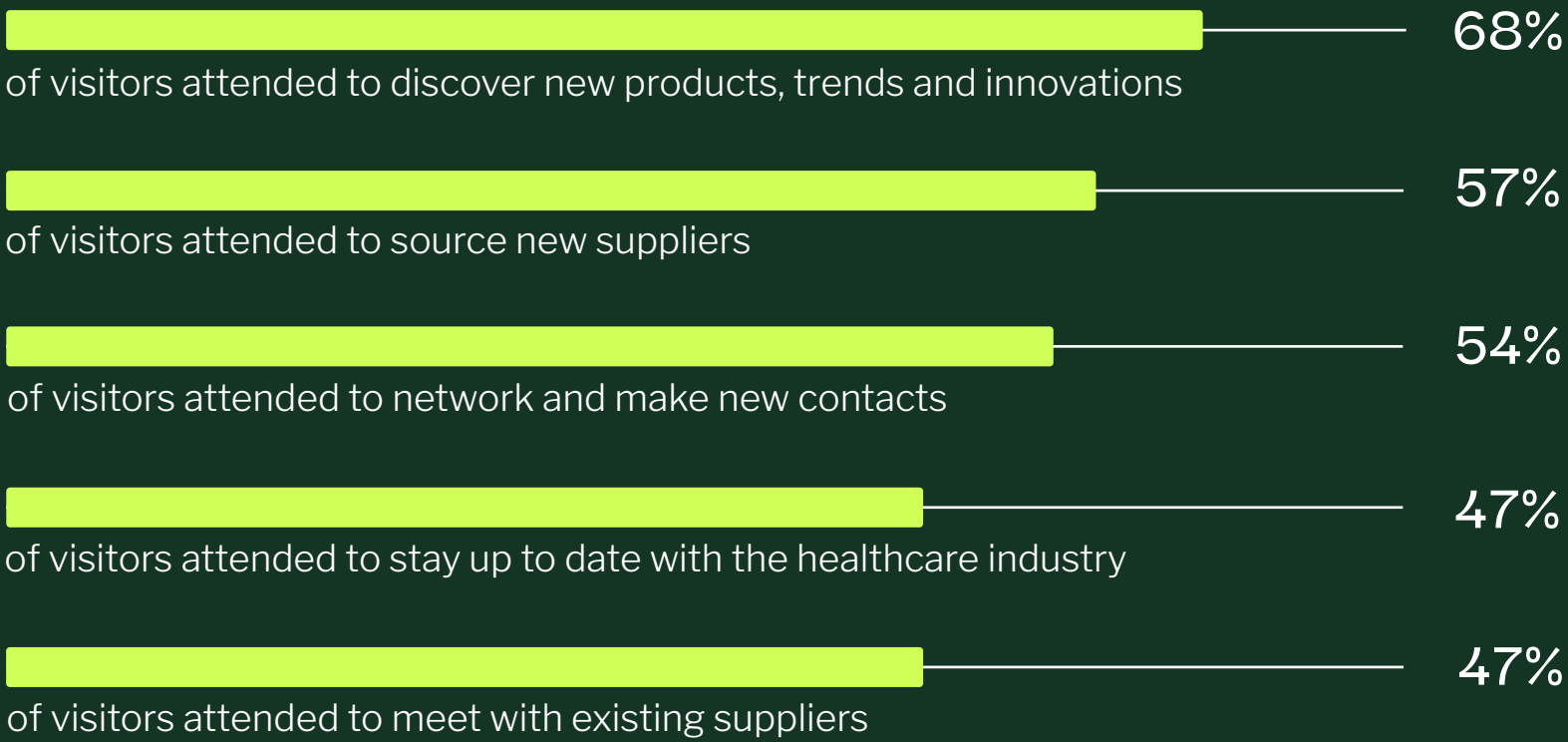
87% of visitors see WHX Miami as an improvement on the event previously known as FIME

“We’ve done other international trade shows focused on the Americas, but this is by far the best. You get the widest variety of visitors... it’s amazing how many distributors come up to this show. WHX Miami has become a real worldwide medical trade show. Despite of all the uncertainty out there, people are still coming to the show, because this is where you make real connections. There’s a lot of synergy that happens here. WHX Miami is an incubator for new ideas in the healthcare market in the Americas”

Chris Sedgwick
America’s Trade Specialist, Illinois Department of Commerce and Economic Opportunities | Office of Trade and Investment, USA



Top 5 reasons to attend WHX Miami



“

This is our third WHX show, we’ve attended Cape Town and Dubai, and Miami was a no-brainer for us. It was something we had to be part of. America is a huge opportunity for us as a company and for our brand growth. WHX Miami has been fantastic, in fact my feet haven’t touched the ground. Out of all the shows we attend, I’ve actually never been this busy... the reception we’ve received has been phenomenal.”

Farard Darver
Founder & CEO, HEMPE, UK



Exhibitor overview

94% of exhibitors rated WHX Miami as an important platform for their business

91% of exhibitors rated the quality of visitors as good or excellent

91% of exhibitors plan to participate in next year's edition of WHX Miami

88% of exhibitors were very satisfied with WHX Miami 2025

81% of exhibitors were satisfied with achieving their objective of making new business connections

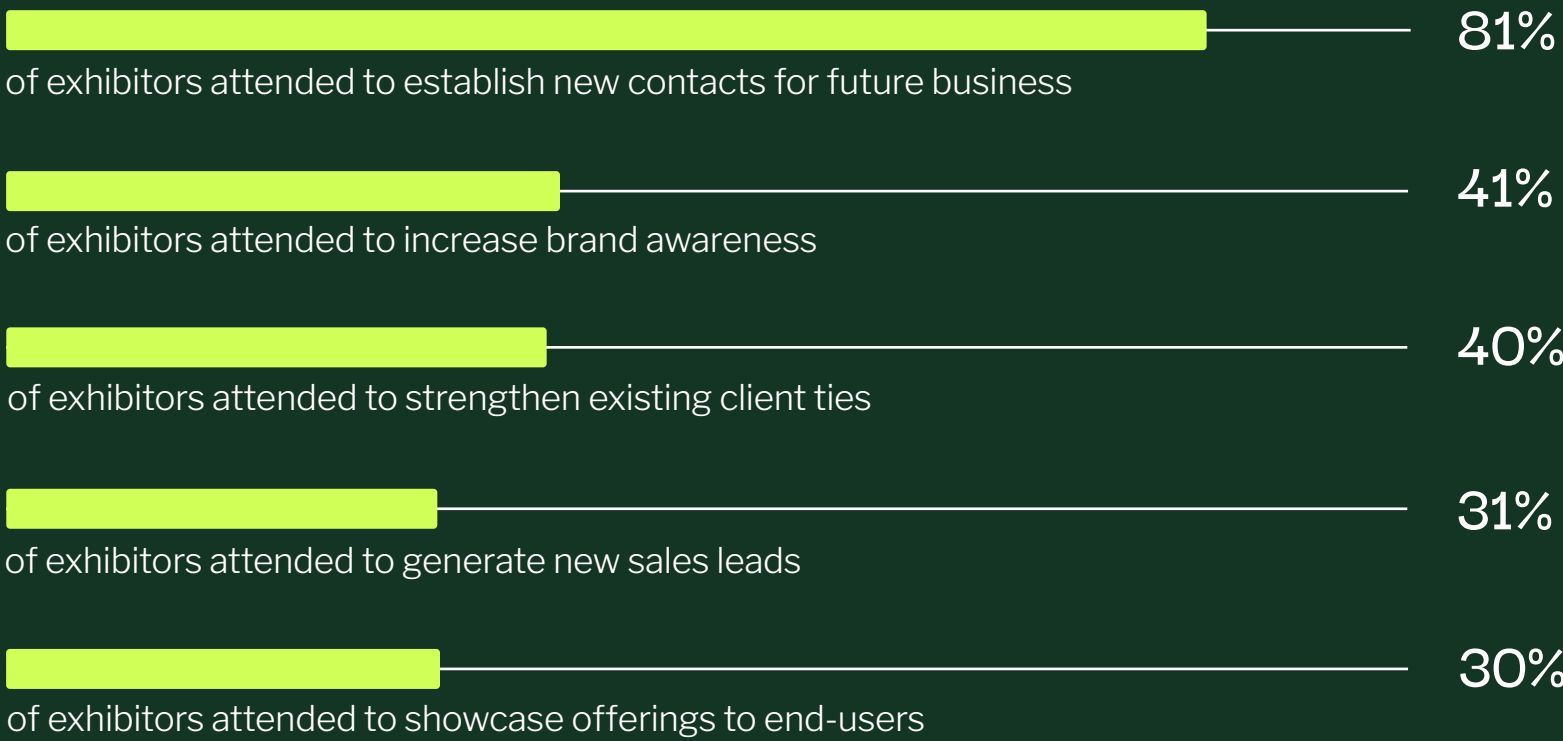
80% of exhibitors were satisfied with the opportunity to meet medical dealers and distributors at the event

I see the role of the show as a platform to create synergies and opportunities between the private and the public sectors. This is the event to network, create partnerships, and start building bridges for progress. As a first-time attendee, I'm highly impressed by the product diversity, strong private sector representation, and the excellent opportunities to bring all this potential to the public sector."

Dr. John Koku Awoonor-Williams
Technical Advisor to the Minister of Health,
Ghana



Top 5 reasons to exhibit at WHX Miami



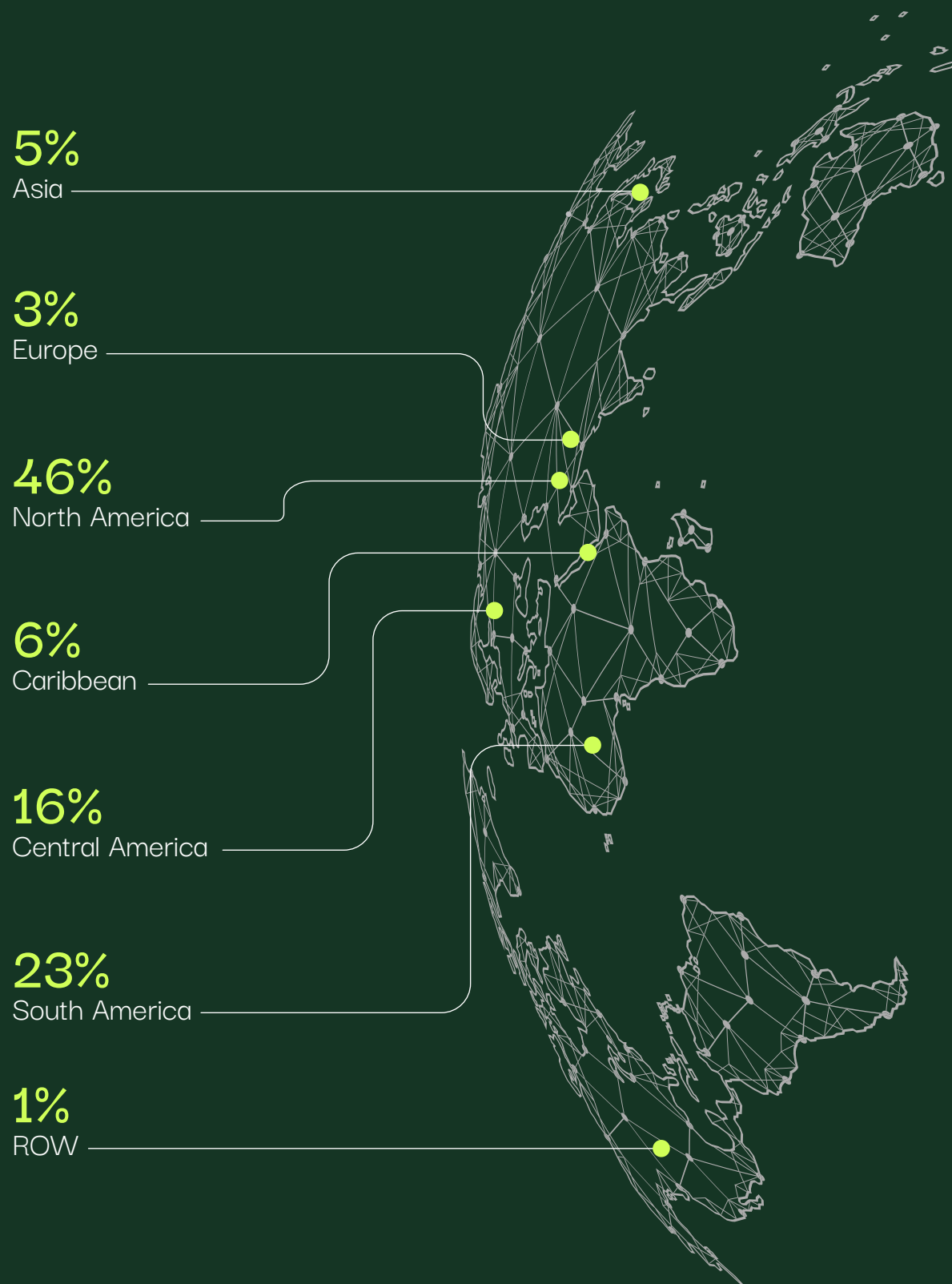
“

Our relationship with the show goes way back, and it's been a fantastic journey for us. WHX Miami helps us connect with more markets every year and develop valuable business collaborations. We're particularly excited about the evolving dynamics between buyers and suppliers, with a new focus on collaboration rather than traditional transactions. I also believe the rebrand from FIME to WHX Miami was an excellent strategic choice that reflects the event's global vision.”

Perla McLiberty
Business Development Director, Mediplus India LTD

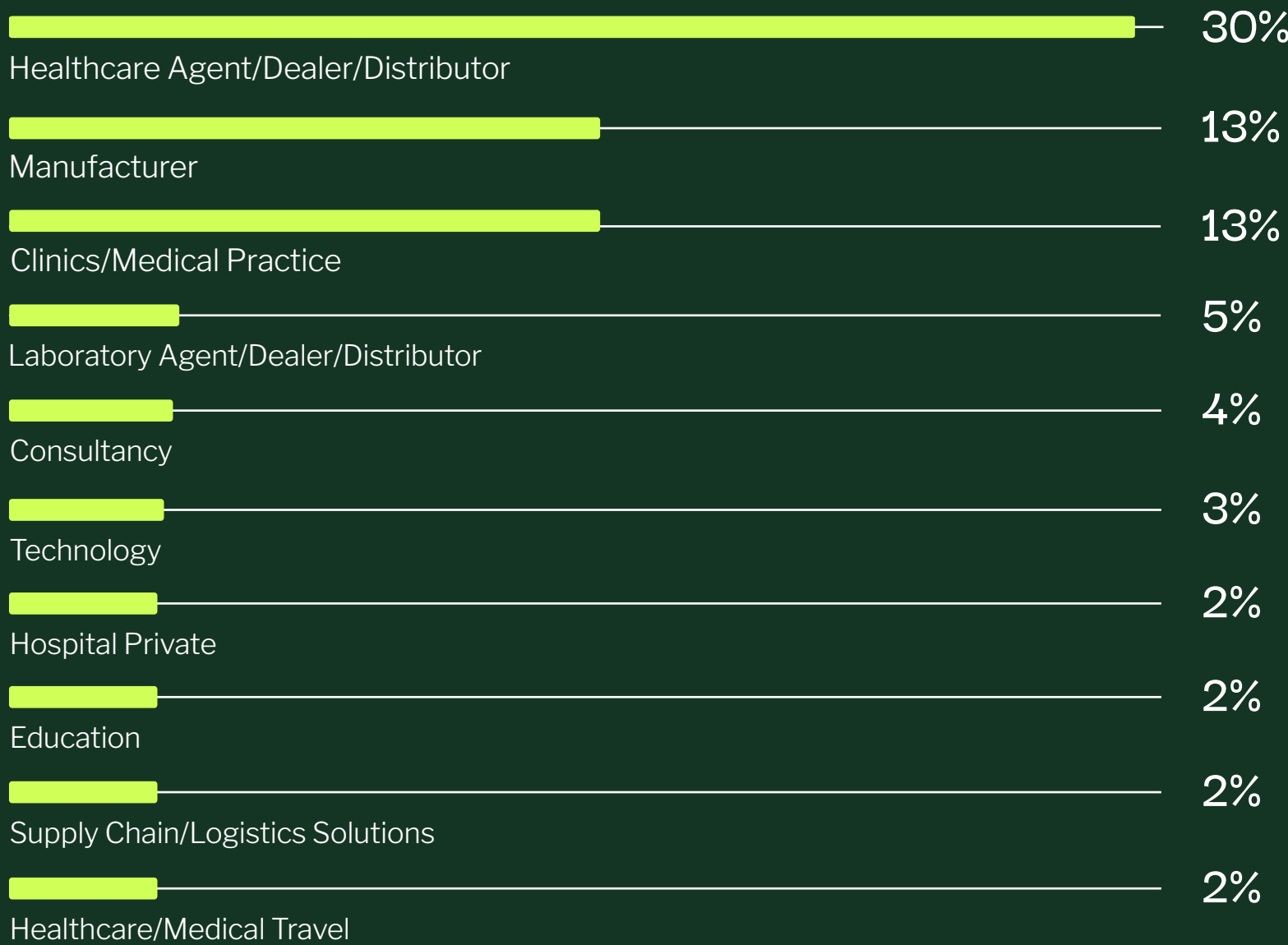


Visitor geo-overview

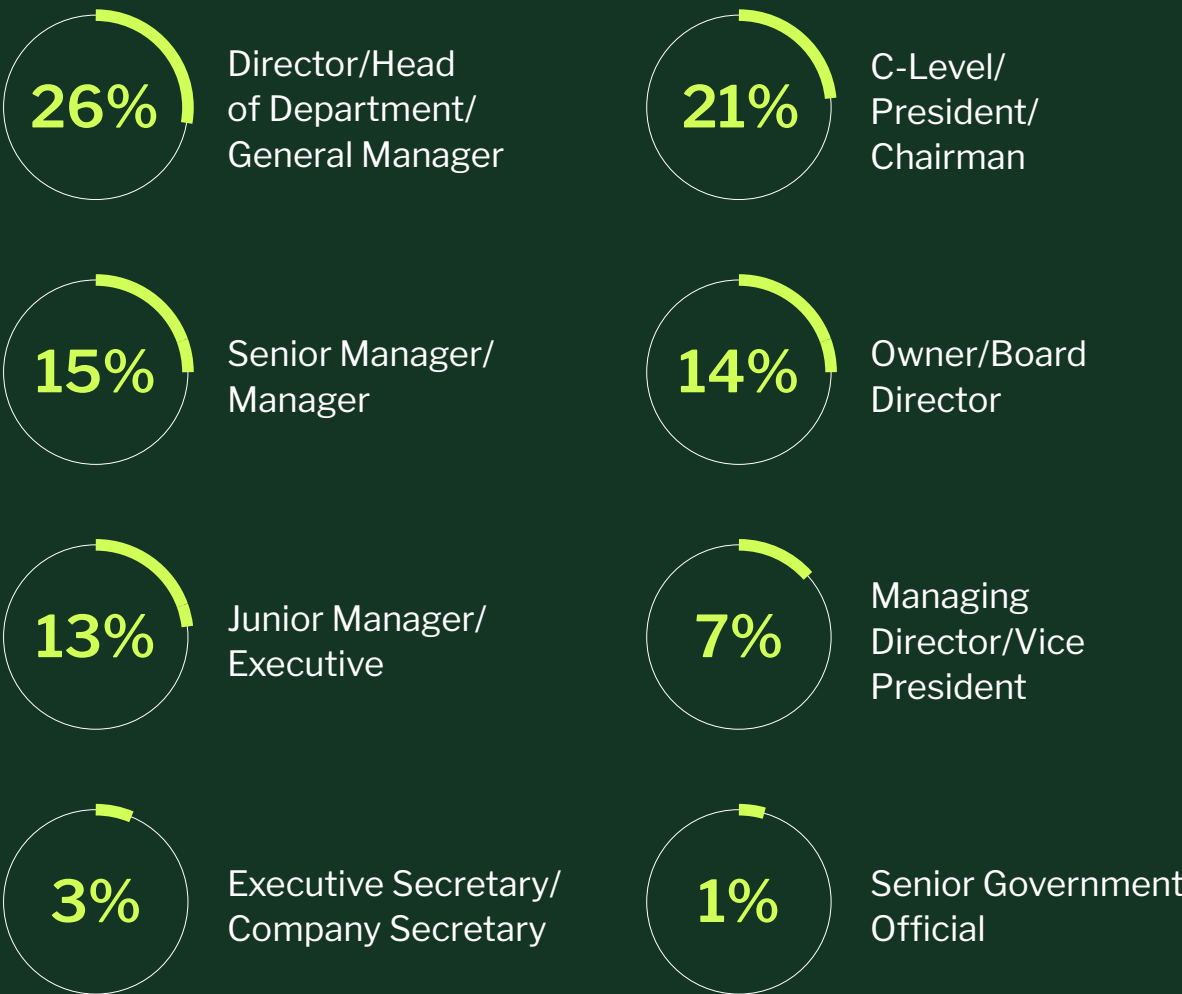


Visitor overview

Top 10 nature of business



Seniority



Business and innovation health hub

The Business & Innovation Health Hub at WHX Miami was a dynamic three day program that brought together healthcare leaders, entrepreneurs and innovators to explore the latest advances shaping the future of the industry. The program featured a series of expert led discussions and interactive sessions addressing some of the biggest topics in healthcare today, from advances in medical technology and artificial intelligence to the complexities of regulations, procurement and global supply chains.

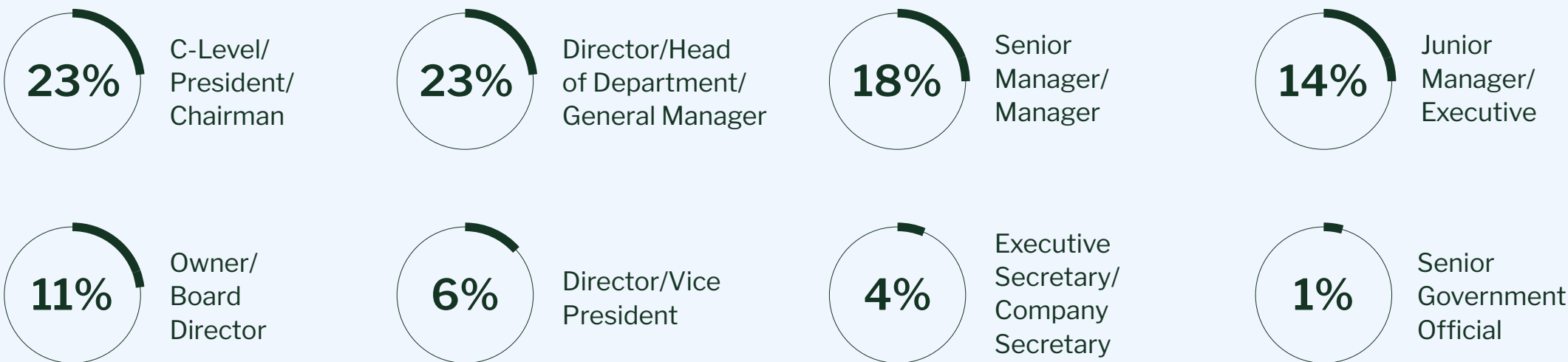
Each day offered a unique focus, allowing participants to deep dive into the themes that matter most. The first day looked at how technology and innovation are advancing patient care and population health. The second day explored strategies for navigating regulations and procurement, with insights into how to build resilient supply chains and expand into international markets. The final day celebrated the role of entrepreneurship and collaboration in fostering a thriving healthtech ecosystem, highlighting breakthrough ideas and new investment opportunities.

With keynote presentations, thought provoking panel discussions and the popular Xcelerate Start Up Competition, the Business & Innovation Health Hub created a space where established healthcare organizations, medical device manufacturers, early stage ventures and investors could connect and share knowledge. The result was an enriching experience that inspired dialogue, built new partnerships and set the agenda for a more innovative, accessible and sustainable future in healthcare.

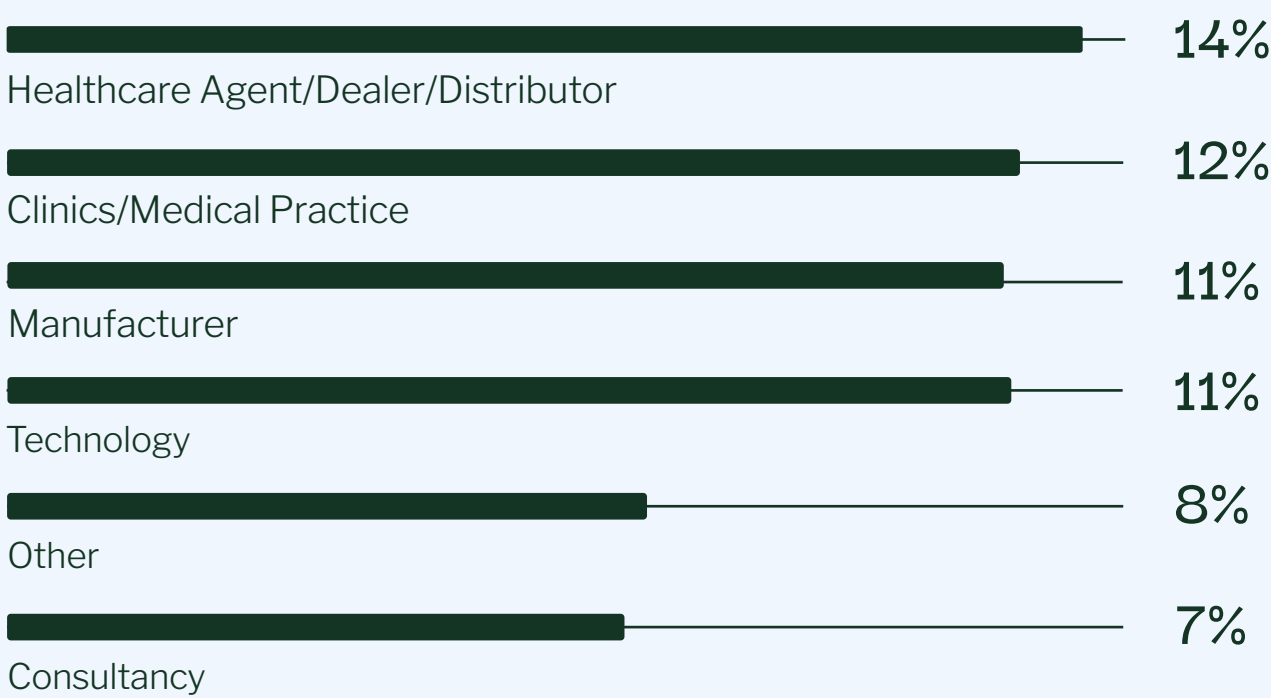


Conference attendees overview

Seniority



Top 5 nature of business



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Silver partners



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Miami Beach Convention Center

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Gil Alejo

Exhibition Director | gil.alejo@informa.com

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By:

