

**WHX**

Nairobi

Formerly **Medic East Africa**

Co located with:

**WHX Labs**

Nairobi

Formerly **Medlab East Africa**

# Advancing healthcare and laboratory innovation **in East Africa**

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**22-24 October 2025**

Kenyatta International Convention Centre,  
Nairobi, Kenya





# A New Era for East Africa's top healthcare event

For over a decade, **WHX Nairobi**, formerly Medic East Africa has served as East Africa's most prominent healthcare exhibition, connecting regional and international healthcare professionals with cutting-edge suppliers and service providers.

In 2025, WHX Nairobi will be co-located with **WHX Labs Nairobi**, bringing together healthcare and laboratory industries in a single, unified event. This combined platform offers expanded collaboration opportunities, enhanced industry visibility, and a richer learning experience.


Supported under the patronage of Kenya's Ministry of Health, WHX Nairobi aligns with national priorities, including Universal Health Coverage (UHC), and leverages technical input from senior government health officials to shape conversations and partnerships across the sector.

[worldhealthexpo.com/nairobi](https://worldhealthexpo.com/nairobi)







# Enhance your career and expand your knowledge




8,000+ Visitors




200+ Exhibitors



20+ Countries represented



65+ International speakers



3 CPD accredited conferences

## Conference schedule

| 22 October 2025                               | 23 October 2025                   | 24 October 2025    |
|---|-----------------------------------|--------------------|
| Healthcare Policy & Investment<br><b>*New</b> | Digital Healthcare<br><b>*New</b> | Primary Healthcare |

## Who will be attending?

### Healthcare Policy & Investment

- Principal Secretary - Ministries
- Government Officials
- Policymakers
- Health Policy Analyst
- Chief Executive Officer
- Chief Program Officer
- Chief Policy & Advocacy Officer
- Chief Technical Officer - Health
- Chief Financial Officer
- Chief Partnerships & Strategy Officer

### Heads:

- Health Policy & Planning
- Health Financing & Economics
- Public-Private Partnerships
- UHC
- Strategic Partnerships - Health
- Research and Innovation

### Directors:

- Health Policy & Planning
- Research & Policy
- Health Financing
- Investors
- Entrepreneurs
- Visionaries
- Researchers

### Digital Healthcare

- Digital Health Policy Advisor
- Governments Officials
- Policymakers
- Health Policy Analyst
- Advisors/Consultants
- Chief Executive Officer
- Chief Information Officer
- Chief Financial Officer
- Chief Operating Officer
- Chief Commercial Officer
- Chief Transformation Officer
- Chief Digital Health Officer

### Heads:

- Digital Health
- Digital Transformation
- AI
- Digital Health Strategy Lead

### Directors:

- Digital Health & Innovation
- Strategy & Innovation - Technologies
- Digital Health Programs

### Primary Healthcare

- Chief Executive Officer
- Chief Operating Officer

- Chief Medical Officer
- Chief Nursing Officer
- Chief Transformation Officer
- Chief Quality Officer
- Chief Population Health Officer

### Heads:

- Primary Care
- Nursing
- Clinical Services
- Allied Health
- Quality & Safety
- Population Health

### Directors:

- Primary Healthcare Services
- Community Health Strategy
- Universal Health Coverage (UHC)
- Primary Health Innovation & Policy

- Registered Nurse
- General Practitioner (GP)/ Family Physicians
- Primary care Physicians

### Allied Health Professionals

- Occupational Therapist
- Social Worker
- Clinical Psychologist
- Dietician

## CPD accreditation

Final credits to be announced soon.



# Healthcare Policy & Investment Conference

22 October 2025

## Conference overview:

Join us for the Healthcare Policy & Investment Conference where we bring together East Africa's foremost healthcare leaders, policymakers, investors, and innovators under the theme Leading healthcare transformation: Policy, Investment, and Innovation for East Africa's future.

This inaugural conference offers a comprehensive platform to explore critical developments in healthcare policy, investment opportunities, and innovative approaches that are reshaping East Africa's healthcare landscape.

## Benefits of attending:

- Discover investment models tailored for East Africa's unique healthcare challenges
- Discover comprehensive approaches to sustainable management strategies for laboratory operations
- Analyse effective public-private partnerships enhancing healthcare infrastructure
- Explore sustainable financing solutions and investment opportunities driving healthcare transformation
- Learn from pioneering women leaders on inclusive leadership approaches towards equitable health systems

# Digital Healthcare Conference

23 October 2025

## Conference overview:

The Digital Healthcare conference will explore technological solutions transforming healthcare delivery across the region to accelerate digital health transformation across Africa. This one-day conference will showcase innovative solutions and address healthcare delivery challenges through technology while progressing towards Universal Health Coverage.

## Benefits of attending:

- Learn cutting-edge health data management and AI applications in healthcare. Discover evidence-based approaches and collaborative frameworks in combating antimicrobial resistance in Africa
- Identify funding and partnership opportunities to support digital health initiatives
- Gain insights on how AI, telemedicine, and data analytics are transforming patient care and health system efficiency
- Discover low-cost, high-impact solutions that have successfully improved healthcare delivery in resource-limited settings

# Primary Healthcare Conference

24 October 2025

## Conference overview:

Primary healthcare is the backbone of thriving communities and resilient health systems. This focused gathering will feature local and global health experts sharing actionable strategies to strengthen PHC systems. Through keynotes, panel discussions, and interactive sessions, participants will explore digital innovations, workforce solutions, financing models, and leadership approaches that are transforming primary care delivery across the region.

## Benefits of attending:

- Gain knowledge on national PHC priorities, and policy frameworks driving Universal Health Coverage in East Africa
- Learn how successful public-private collaborations are addressing primary healthcare gaps through innovative financing mechanisms
- Explore how women leaders are shaping inclusive, responsive primary healthcare systems, overcoming barriers and building community-centered approaches to care
- Develop sustainable financing approaches for PHC systems



# Our speaker line-up



**Prof Edward Kunonga**

Director of Public Health Wellness,  
NEOM Health & Well-Being  
Authority, NEOM, Tabuk Region, KSA



**Caroline Mbindyo**

Chief Innovation Officer, AMREF,  
Nairobi, Kenya



**Salim Hasham**

Africa Advisor, International  
Hospital Federation IHF, USA



**Dr Brian Lishenga**

CEO, Rural & Urban Private  
Hospitals Association of Kenya  
(RUPHA), Nairobi, Kenya



**Dr Muthoni Karanja**

Head of Directorate for  
Healthcare Professionals,  
Ministry of Health, Nairobi, Kenya



**Yasmin Chandani**

CEO, InSupply Health,  
Nairobi, Kenya



**Dr Titus Mutwiri**

Chairman, Kenya Medical  
Laboratory Technicians &  
Technologists Board (KMLTTB),  
Nairobi, Kenya



**Safari Kithi**

President, Association of Kenya  
Medical Laboratory Scientific  
Officers, Nairobi, Kenya



**Yahya R. Mnung'a**

President, Medical Laboratory  
Scientists Association of Tanzania  
(MeLSAT) and Federation for  
East African Medical Laboratory  
Scientists (FEAMLS), Dar Es  
Salaam, Tanzania



**Dr Shahin Sayed**

Chair & Director Laboratory  
Medicine, Consultant  
Pathologist, The Aga Khan  
University, Nairobi, Kenya



# Supporting partners





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