



Post show report 2024

Save the date!

16-18 July 2025

Malaysia International Trade and Exhibition Centre (MITEC),
Kuala Lumpur, Malaysia

medlabasia.com

medlabasia.com/asiahealth



Innovation hub and Business catalyst

The 11th edition of Medlab Asia and the 8th edition of Asia Health brought together a vast audience of medical laboratory, healthcare, and business professionals.

The show floor buzzed with activity, becoming a dynamic platform for building partnerships and driving innovation. Industry experts, entrepreneurs, and key decision-makers connected to explore new business opportunities and collaborations that will influence the future of healthcare.

With 13 CME-CMTE-CPD-CNEU accredited conferences and 2 business seminars, the event offered invaluable knowledge-sharing while fostering strong industry relationships.

Medlab Asia and Asia Health 2024 successfully blended business development, industry connections, and cutting-edge insights.



Overview



11,718 professional visits

- **8,465** trade visitors
- **3,253** delegates

* **9,166** unique visitors

450 exhibitors

133 speakers



54 countries represented

33 exhibiting countries

5 country pavilions



\$147 Million
total value of
business generated

during the exhibition and
expected over the next 12 months
as a result of exhibiting.

**Results provided by GRS Explori

Digital audience

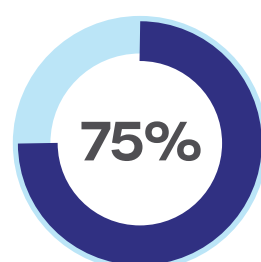
f **7,880** followers

in **1,172** followers

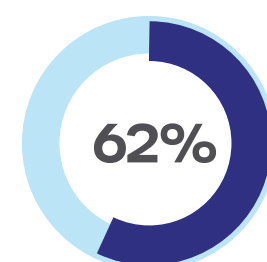
▶ **323,966** views

🖱️ **399,785** page views

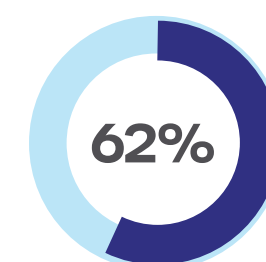
Exhibitor overview



satisfied at Medlab Asia and Asia Health

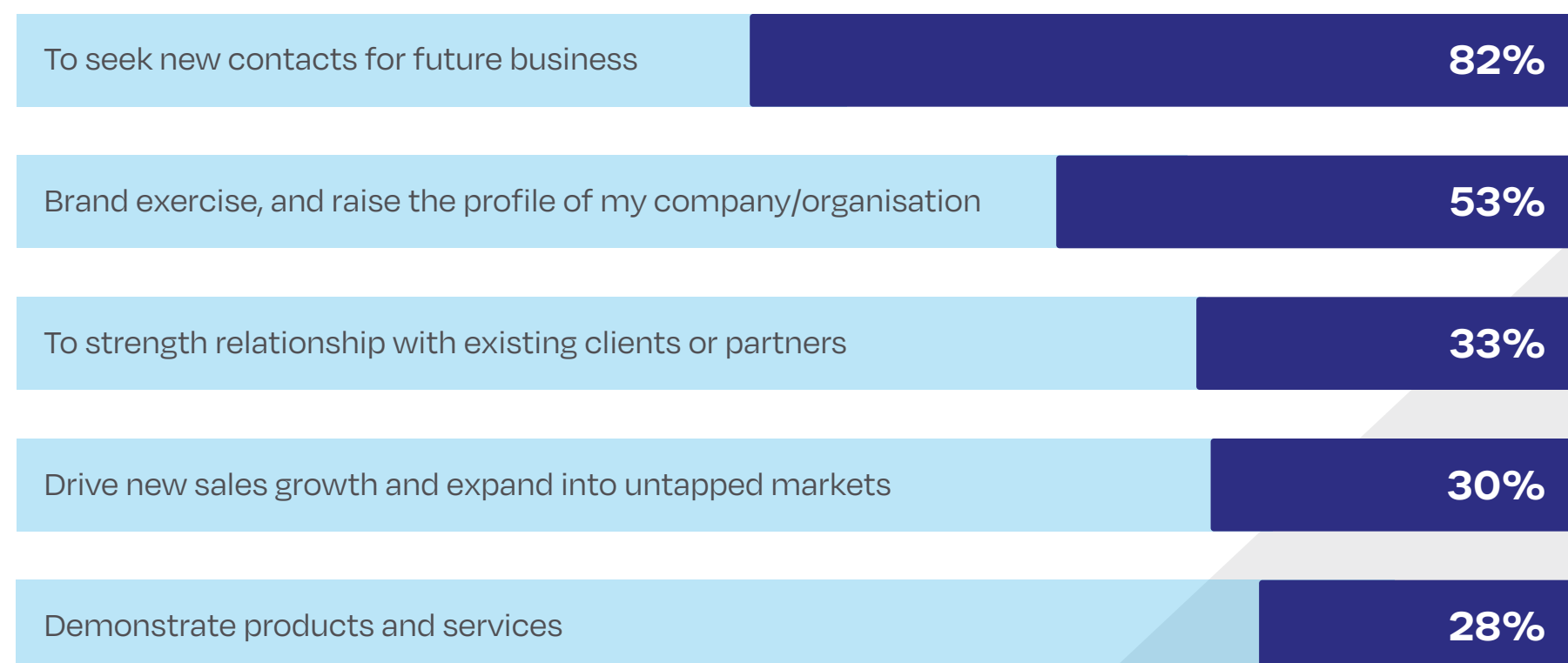


rated Medlab Asia and Asia Health as very important for their business/organisation



rated to re-exhibit at Medlab Asia and Asia Health 2024

Top 5 reasons for exhibiting



"Medlab Asia is a great event. This is an easy platform for everyone in this industry to connect with latest trends in the medical laboratory industry."

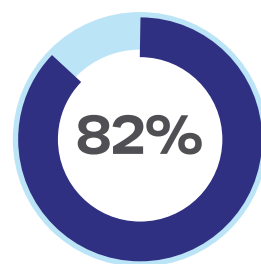
Thabzeer T. K.,
Asst. GM International Business, Beacon Diagnostics PVT. LTD.



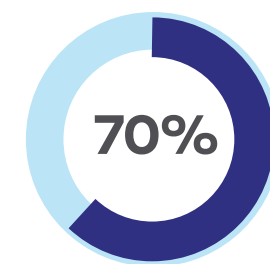
"It's a very good platform to amalgamate various aspects of the industry. I have seen raw material companies exhibiting which will lead to good synergy can be explored between finished product manufacturer and raw material companies. Its provides a perfect platform for the commercial partners, for the manufacturers and raw material manufacturers as well. A good synergy as an event.."

Sandeep Pandya,
Business Head, IVD International Merill Diagnostics

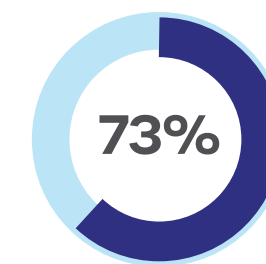
Visitor overview



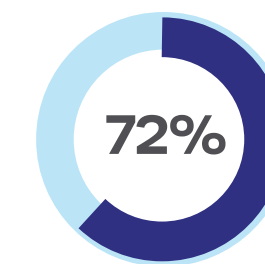
satisfied at Medlab Asia and Asia Health



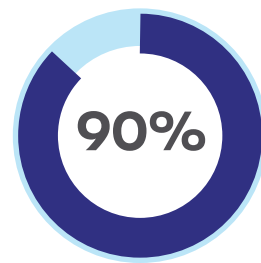
were able to source new suppliers



rated Medlab Asia and Asia Health as very important for their business/organisation



definitely will attend Medlab Asia and Asia Health next year



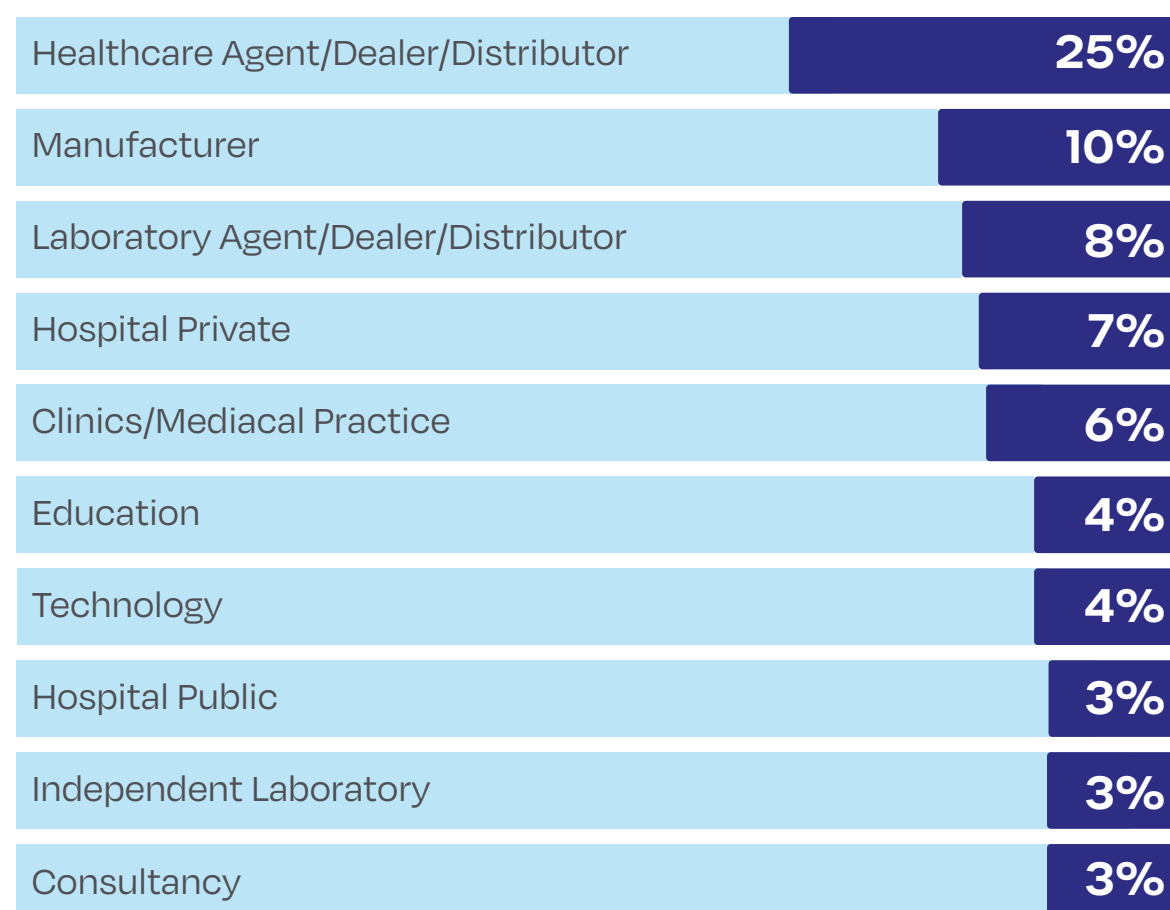
involved in their organization's purchasing process

Top 5 reasons for attending

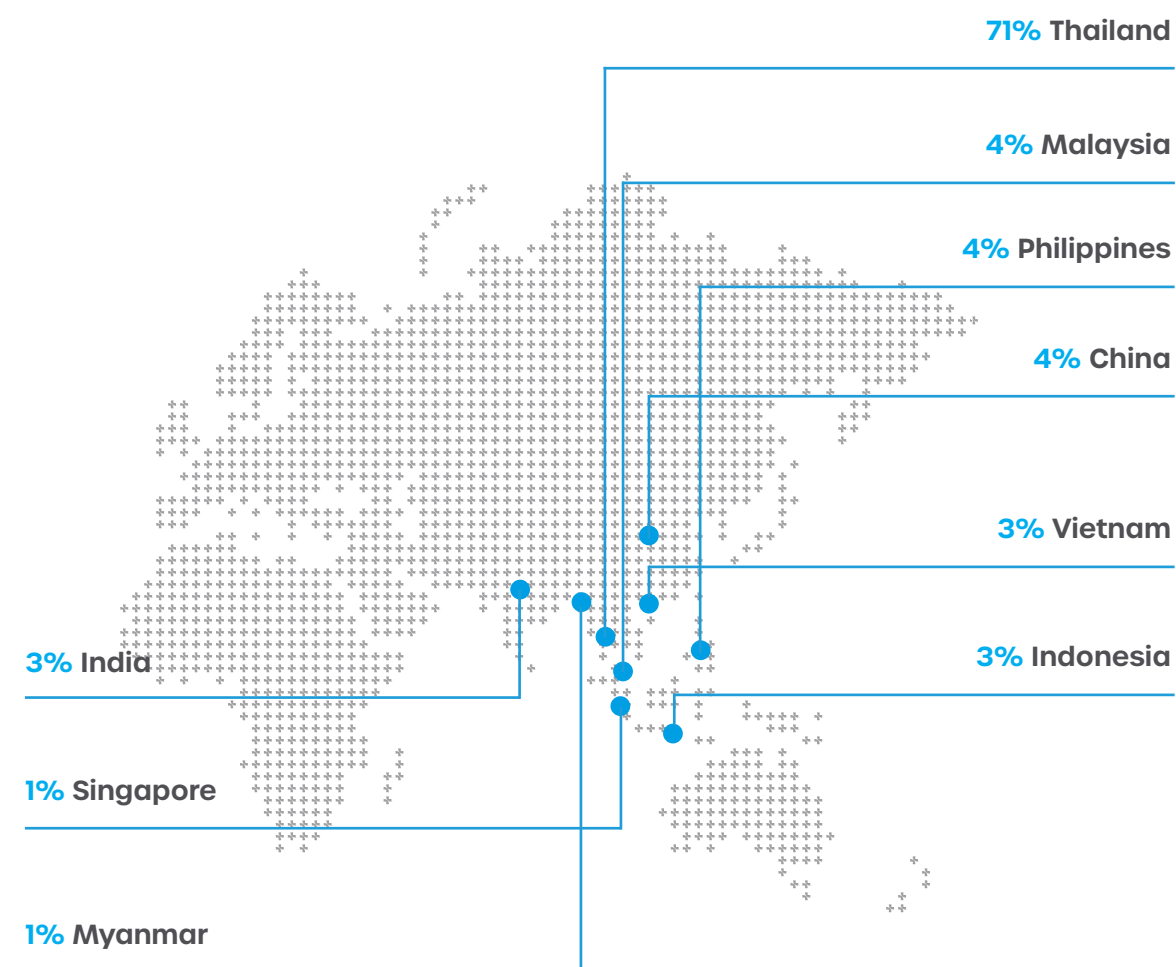


Visitor overview

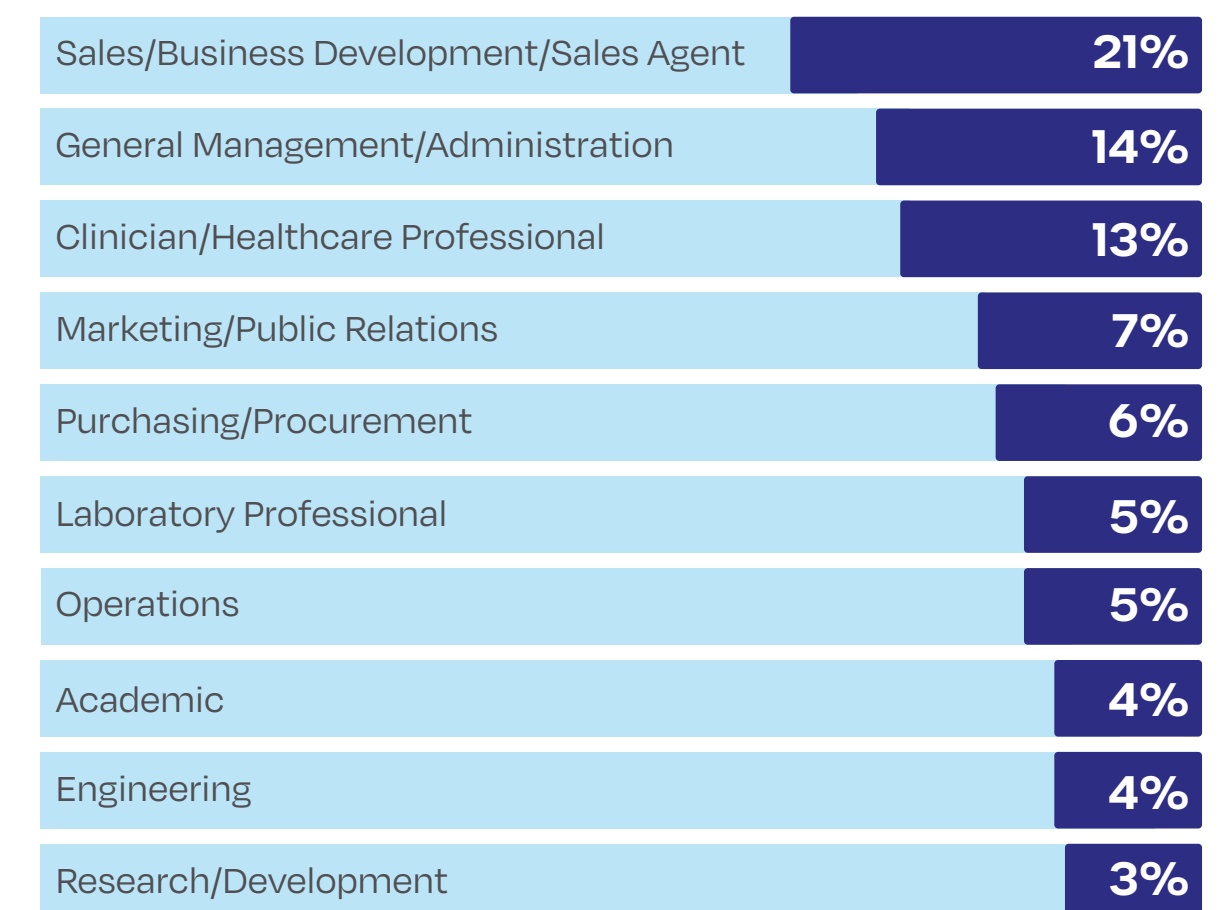
Nature of business



Breakdown by region



Job function



Hosted Buyer & Business Matching Overview



278
Hosted buyer

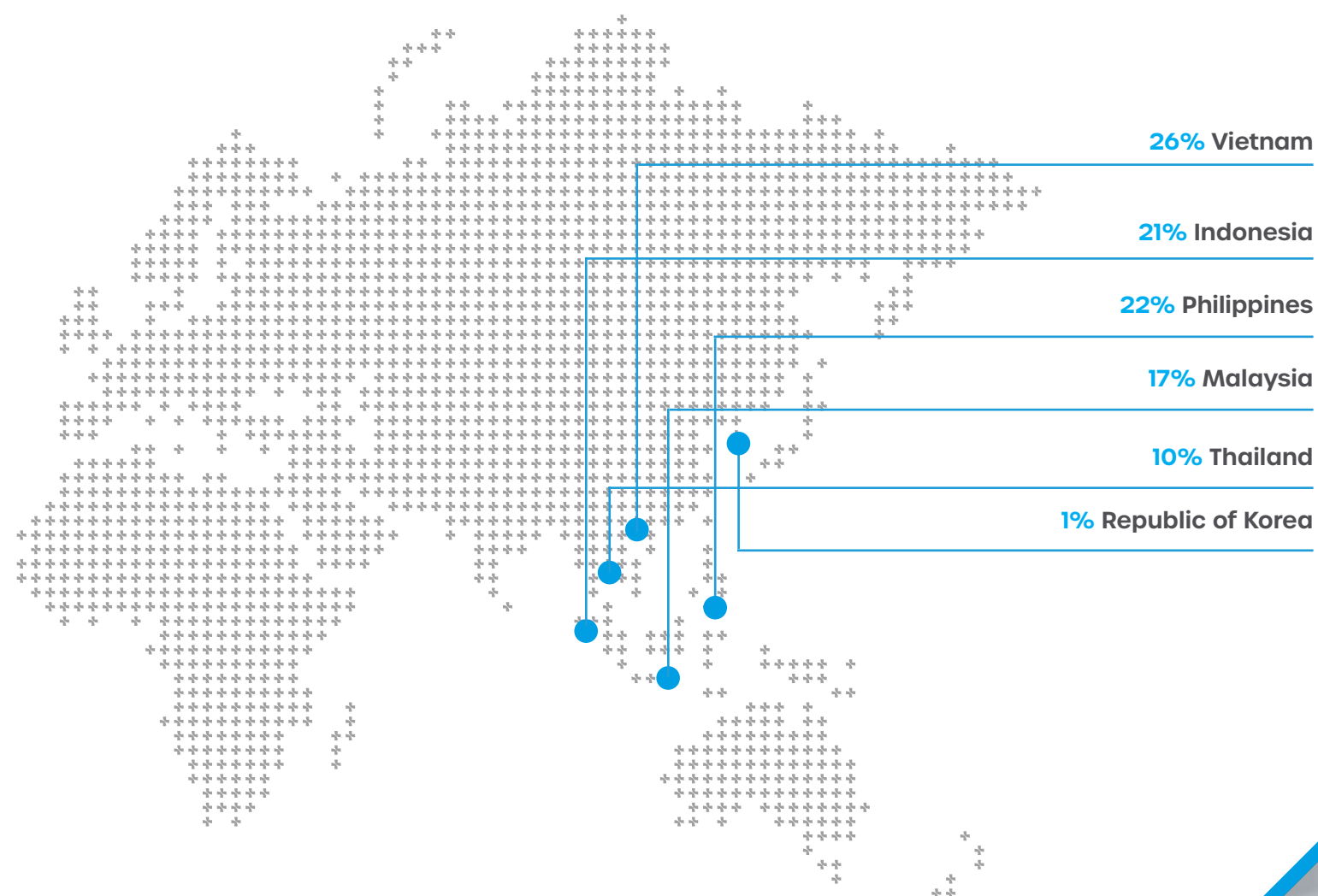


6
Countries



1,502
Meeting

Breakdown by region

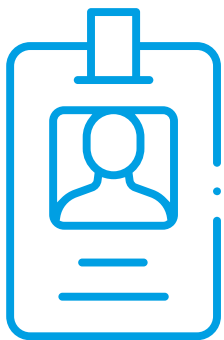


Conference

Medlab Asia & Asia Health brought together speakers and delegates from a variety of disciplines through 13 academic conferences offering CME, CMTE, CNEU, and CPD credits, 2 business seminars, and 1 tech start-up competition.

Medlab Asia Conferences

10 July 2024	11 July 2024	12 July 2024
Laboratory Management	Clinical Microbiology	Clinical Chemistry
Molecular Diagnostics	Hematology	Immunology



15 conferences

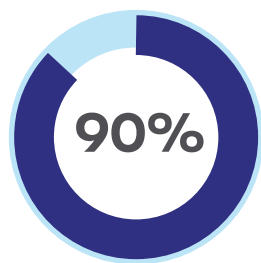
133 speakers

3,253 delegates

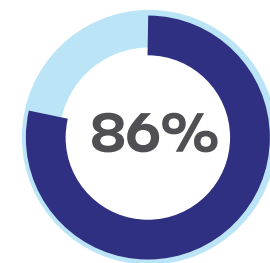
Asia Health Conferences

10 July 2024	11 July 2024	12 July 2024
Digital Health	Total Radiology - Day 1	Total Radiology - Day 2
Hospital Management	Thailand Medical Reimbursement and Public Funds	Doing Businrss in Asia
Future Health Asia	Patient Safety	Sterilisation & Decontamination
Innov8		

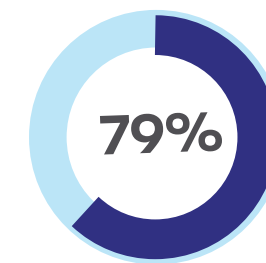
Delegate overview



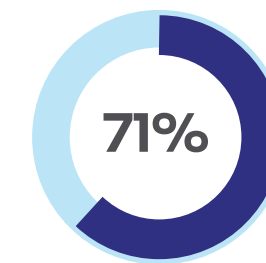
definitely will attend congress next year



satisfied with the show

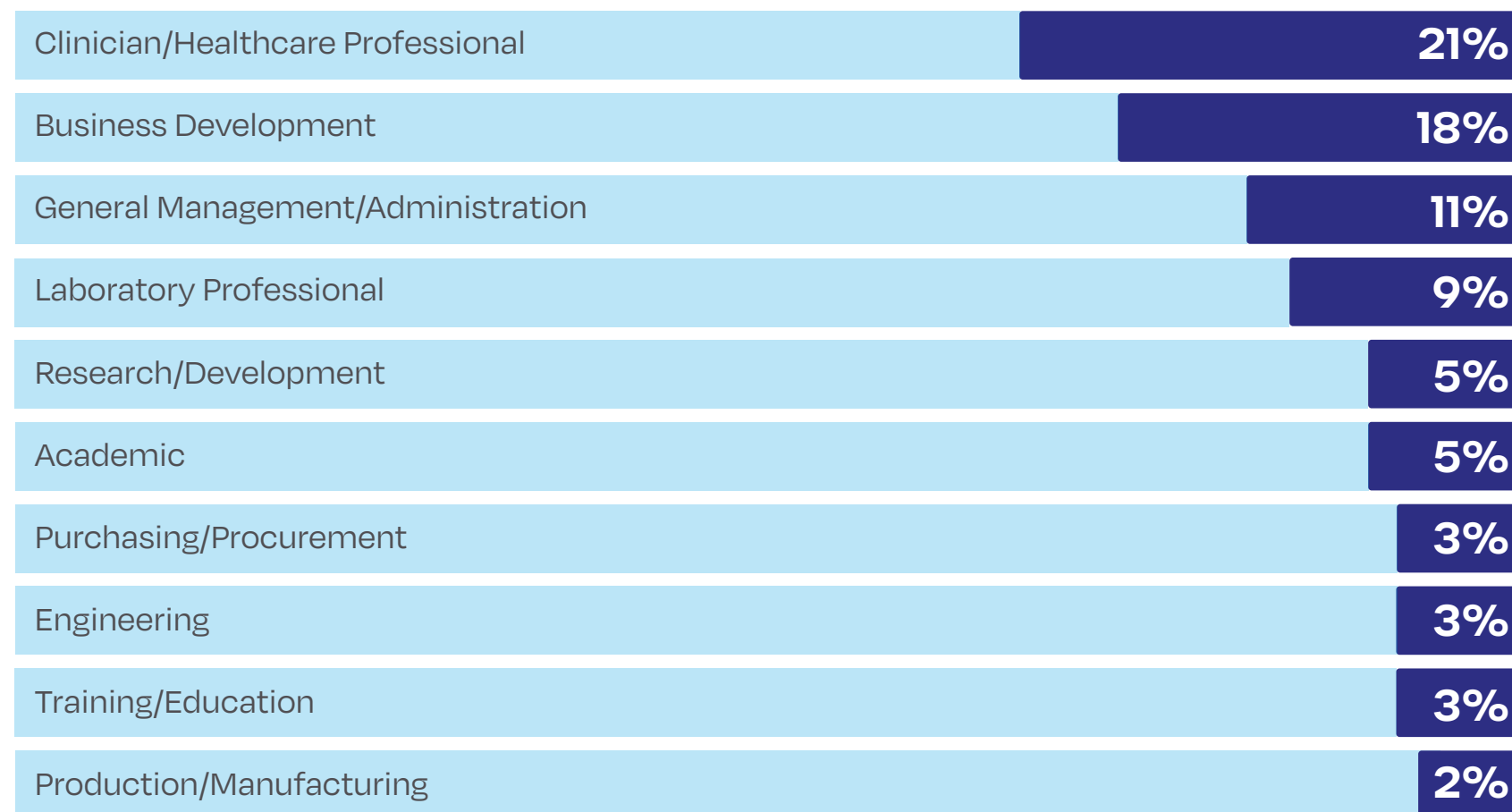


rated Medlab Asia and Asia Health as very important for their business/career growth

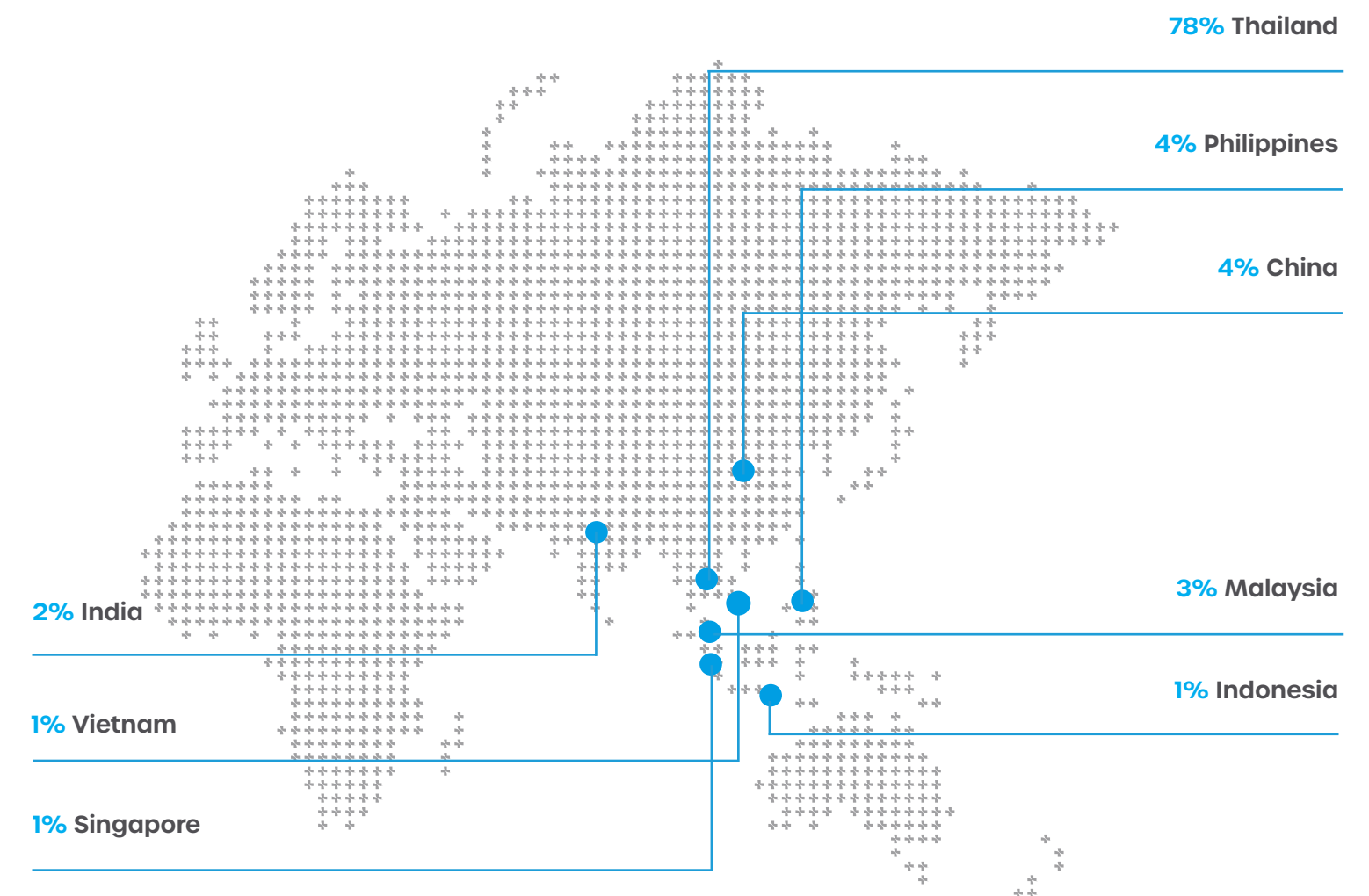


visited Medlab Asia and Asia Health to explore new technology and products

Job function



Breakdown by region



Thank you to our partners



Platinum partner



Gold partners



Silver partners



International healthcare week government supporter



Supporting organization



Powered by



Official editorial partner



Knowledge partner



Innov8 partners



Supporting Associations



Official hospitality partner



Media partners



Save the date!

Block your calendar
16-18 July 2025

Malaysia International Trade and Exhibition Centre (MITEC)
Kuala Lumpur, Malaysia

Your gateway to medical laboratory and
healthcare growth in the ASEAN region

[Book a stand](#)



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Contact the team today to discuss a range of options and bespoke solutions to help you achieve your objectives.



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