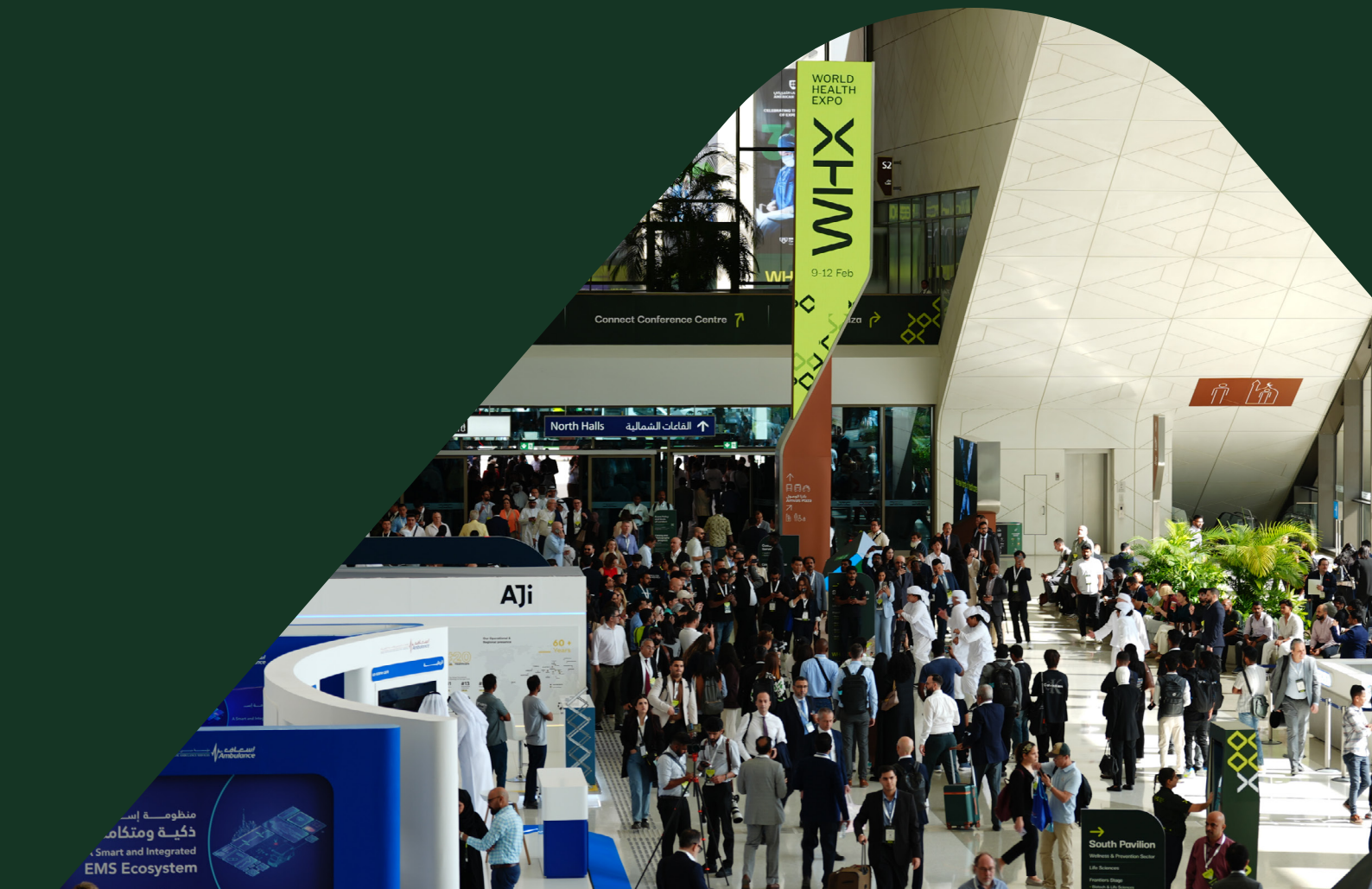
WHX WORLD HEALTH EXPO

Dubai · 25-28 January

Dubai Exhibition Centre (DEC), Expo City
Dubai World Trade Centre (DWTC)

Justification toolkit

Let us help you convince your boss



Experience the world's largest healthcare event

WHX WORLD HEALTH EXPO
Dubai · 25-28 January

Shaping global healthcare, together

World Health Expo brings together the global healthcare community in Dubai for four days of innovation, connection and discovery. In 2027, WHX expands across two iconic venues - **Dubai Exhibition Centre, Expo City and Dubai World Trade Centre**, creating an even bigger platform to explore healthcare advancements, share real-world insights and discover solutions shaping healthcare.

The WHX Experience

- **Leave with the connections that move your work forward**
  Meet the people who can open doors, solve challenges and create new opportunities
- **Turn insight into action**
  Hear from trusted experts and take away ideas, knowledge and perspectives you can apply beyond the show floor
- **Find the solutions that fit your needs**
  Compare technologies, products and services across WHX, and discover what could make a difference to your organisation
- **Invest in your professional growth**
  Expand your knowledge and earn CME credits while learning from the healthcare community
- **Keep the conversation going beyond the event**
  Use the WHX Events App to connect, arrange meetings and build relationships before, during and after the show

A closer look

90,000+
unique attendees

195+
countries represented

4,200+
exhibitors



What's new for 2027

WHX WORLD HEALTH EXPO
Dubai · 25-28 January

Two venues with expanded zones and stages

Experience WHX across DEC, Expo City and DWTC, unlocking greater scale, more innovation, and expanded opportunities to connect

A. Dubai Exhibition Centre (DEC), Expo City

Key communities and sectors include healthcare providers, hospital leaders, clinical specialists, and medical technology buyers



Product zones

- International Halls
- Medical Equipment & Devices
- General Services & IT Systems
- Imaging & Diagnostics
- Orthopaedic & Rehabilitation
- Infrastructure



Content experiences

- Visionary Stage
- Care Delivery Stage
- Radiology Stage



B. Dubai World Trade Centre (DWTC)

Key communities and sectors include laboratory professionals, pharmaceutical leaders, biotech innovators



Product zones

- Labs
- Longevity & Wellness (new)
- Pharma & Biotech (new)
- Medical Equipment & Devices
- Disposables & Consumables



Content experiences

- Labs Stages (Stage 1 and Stage 2)
- Healthspan Stage

Labs zone

Discover a dedicated destination for laboratory medicine, diagnostics, genomics, pathology and emerging technologies

Expanded country pavilions

Discover healthcare excellence from every continent

Upgraded WHX Events App

Improved matchmaking, personal schedules, and lead management

How this toolkit helps you

WHX WORLD HEALTH EXPO
Dubai · 25-28 January

This kit provides everything needed to make a strong business case for attending WHX 2027

Justification letter template
Ready to copy and personalise

Ticket options overview
Ticket types and benefits

Cost breakdown template
Estimate total investment

› Use these materials to prepare a clear and professional request for internal approval.

Justification letter template

Customise the following justification letter template to meet your needs and make it easier to organise a request for approval from your employer to attend WHX 2027.

For any further assistance, feel free to contact us at worldhealthexpo@informa.com



WHX WORLD HEALTH EXPO
Dubai · 25-28 January

Dear .....,

I am writing to request your approval to attend World Health Expo 2027, taking place from 25-28 January 2027 at both Dubai Exhibition Centre, Expo City and Dubai World Trade Centre. This major global gathering welcomes 235,000+ healthcare professional visits and features 4,200+ exhibitors from across the entire healthcare and life sciences ecosystem.

Alongside the exhibition, I would also like to attend sessions and conferences that directly support the work we are doing, including:

Presentation 1:

Presentation 2:

Many of the exhibitors on the show floor can also support our upcoming projects, such as:

At WHX, I can meet face-to-face with the following companies to evaluate solutions, explore product demonstrations, compare innovations, and gather insights for our team:

I am seeking approval for the registration fee and travel-related expenses. The total cost will be approximately AED ..... Below is a full breakdown of the projected costs:

- Ticket price:
- Airfare:
- Transportation:
- Accommodation:
- Meals:

Attending WHX 2027 will give me direct access to the technologies, research and connections most relevant to our priorities. I plan to bring back practical takeaways including insights from sessions across areas like Imaging & Diagnostics, Pharma & Biotech, Longevity & Wellness, and evaluations of exhibitor solutions relevant to our projects

Thank you for your consideration.

Regards,

WHX 2027
Ticket options

WHX WORLD HEALTH EXPO
Dubai · 25-28 January

Standard ticket
Get started

Get exploring at WHX
Explore the exhibition, discover new products and connect with healthcare companies from around the world

AED 179

Advantage ticket
Popular

Get more from WHX
Everything in Standard, plus daily early access, fast-track venue entry, access to the Healthspan Stage and the Visionary Stage, entry to Partner and Product Showcases, and full access to WHX Tech

Includes
WHX Tech access

WHX Tech
Dubai · 26-28 January

AED 289

Platinum ticket
Full access

Get the full experience
Everything in Advantage, plus every accredited conference, access to all stages, and your own space to relax and connect in the Platinum Lounge

Includes
WHX Tech access

WHX Tech
Dubai · 26-28 January

AED 3,599

One-day Platinum ticket (Full access)

Get your best day, your way
Pick the one day that matters most to you and get the full Platinum experience - lounge, conferences and all. Followed by Advantage-level access for the rest of WHX.

AED 1,099

Ticket comparison

WHX WORLD HEALTH EXPO
Dubai · 25-28 January

	Standard	Advantage	Platinum	Available at
Entry	11am on Day 1 & 10am on remaining days	10am on Day 1 & 9am on remaining days	10am on Day 1 & 9am on remaining days	DEC, Expo City & DWTC
WHX Insights	✓	✓	✓	Click here to find out more
WHX Events App	✓	✓	✓	Download WHX Events App
Browse exhibitors & products	✓	✓	✓	Download WHX Events App
Connect with exhibitors	✓	✓	✓	Download WHX Events App
View the agenda	✓	✓	Full agenda, every stage	Download WHX Events App
Connect with visitors	Badge scan only	✓	✓	Download WHX Events App
Fast-track entry	✗	✓	✓	DEC, Expo City & DWTC
Exclusive Industry Report	✗	✓	✓	Sent exclusively to your email
Connect with speakers	✗	✓	✓	Download WHX Events App
WHX Tech access	✗	✓	✓	DWTC
Partner and Product Showcases	✗	✓	✓	DEC, Expo City
Healthspan Stage	✗	✓	✓	DWTC
Visionary Stage	✗	✓	✓	DEC, Expo City
Radiology Stage	✗	✗	✓	DEC, Expo City
Care Delivery Stage	✗	✗	✓	DEC, Expo City
Labs Stages	✗	✗	✓	DWTC
Platinum lounge	✗	✗	✓	DEC, Expo City & DWTC

Thank you for considering WHX 2027

WHX WORLD HEALTH EXPO
Dubai · 25-28 January

Where the world of healthcare meets

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